HISPANIC HERITAGE

Movie Fest @ the Café | 12:15pm
Mexican, Central & South American Foods
Fundraiser for ASO Clubs

GRAMMY AWARD WINNING
Mariachi Divas

POSTER SHOWCASE

Hispanic Heritage Festival
Tues, Oct. 15 @ MSA Walkway | 11:30am–2:30pm

$1 Tacos @ the Café
Mon, Oct. 14 - Thurs, Oct 17

DJ Hiro
Innocent Mind

Mon, Oct. 7 - Thurs, Oct 17
@ HLRC, 1st & 2nd Floor
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# Calendar of Events

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**MOVIE FEST**

- **12:15pm @ Café**
- **$1 Tacos @ Cafe**

**MOVIE FEST**

- **1:00pm @ Café**
- **$1 Tacos @ Cafe**

**MOVIE FEST**

- **12:15pm @ Café**
- **$1 Tacos @ Cafe**

**MOVIE FEST**

- **12:15pm @ Café**
- **$1 Tacos @ Cafe**

**HISPANIC HERITAGE FESTIVAL**

- **Music • Food • Showcase**
- **11:30am – 2:30pm**
- **@ MSA Walkway**
MARIACHI DIVAS: Founded and directed by trumpet player Cindy Shea in 1999, Mariachi Divas are a unique, multi-cultural, all female ensemble, imbued with the true flavor of Los Angeles and have been represented by women of Mexican, Cuban, Samoan, Argentinean, Colombian, Panamanian, Puerto Rican, Swiss, Japanese, Honduran, Peruvian, Tongan and Anglo descents. In 2009, Mariachi Divas won the Grammy Award for Best Regional Mexican Album of the year for their 2008 release, Canciones De Amor. This marks the first time in the history of the National Academy of Recording Arts and Sciences that an all-female mariachi group has been a nominee, or of course, a winner. For more info, visit: www.MariachiDivas.com

INNOCENT MIND: Fearless- Eccentric- and Dynamic are just a few words to describe one of the hottest lyrical artists of today – Innocent Mind. With roots based in East Los Angeles, he combines his knowledge with life experiences as a platform to build unity and consciousness through music. After performing with a cover tunes rock band, Innocent Mind developed a stronger taste for hip-hop and rap. Diving into the underground hip-hop scene, he began showcasing everywhere including the 2nd Street Jazz in Little Tokyo, The Urban Underground and The Airliner to “Entrenos” on the Hispanic television station Azteca America. Currently, Innocent Mind is writing, performing, and producing his first Spanish album. For more info, visit: www.facebook.com/#!/innocentmind.original

LATINO AMERICANS: is the first major documentary series for television to chronicle the rich and varied history and experiences of Latinos, who have helped shape North America over the last 500-plus years and have become, with more than 50 million people, the largest minority group in the U.S. The changing and yet repeating context of American history provides a backdrop for the drama of individual lives. It is a story of immigration and redemption, of anguish and celebration, of the gradual construction of a new American identity that connects and empowers millions of people today.

Monday, October 14 - Thursday, October 17

Monday, October 14: Topics include – Mexican migration, the founding of Los Angeles, Segregation, Cesar Chavez/Dolores Huerta & UFW, Chicano/a Movement and Student Walkouts.

Wednesday, October 16: Topics include – immigration from the Caribbean countries, Operation Bootstrap/Operation Peter Pan, Fidel Castro, Anti-immigration laws, Prop 187/HH 4437/SB 1070, and the Mexican/ Latino today.

Monday, October 7 - Thursday, October 17

About the Artists

ANNETTE ARMAS: Annette creates an array of Dia de Los Muertos (day of the dead) artwork. Her art is inspired by her Mexican/American culture and her travels through Mexico. Each piece she creates comes from her heart and soul.

ESMERALDA VILLALOBOS: Born in Guadalajara, Mexico, she graduated with a degree in Graphic Arts. She currently lives and works in Long Beach, CA.

ARTHUR D. LARA: (Artur Damaso Lara i Vasquez in Catalan). A native Southern-Californian artist that grew up in the 80s around the South Bay area, was exposed to art and diversity at a very young age. With a mixed latin-mediterranean heritage of Catalan and Mexican on father’s side, and Sicilian and Greek on mother’s side. It is with this unique perspective of growing up with multiple cultures in the household, and with groups of friends from other latin cultures, where the infusion of American, Latino, and Mediterranean culture finds itself in the artwork. Many things that were seen as a child or as an adult is re-interpreted thru his experiences, influences, culture, surroundings, and imagination.

CHICANO ROCK!: The Sounds of East Los Angeles, tells the lively and inspiring story of how generations of young people in America’s largest Mexican American community – caught between two cultures and not fully accepted in either – created a unique musical voice and in the process found and proudly expressed their cultural identity.

WALKOUT: Walkout is the true story of a young Mexican American high school teacher, Sal Castro, who mentors a group of students in East Los Angeles. The students decide to stage a peaceful walkout to protest the injustices of the public school system. Set against the backdrop of the civil rights movement of 1968, it is a story of courage and the fight for justice and empowerment.

Art Exhibit

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