# Achieving the Dream – Data Team

## Minutes

March 12, 2012
2:30-4:30
Winlock

Present:   Celena Alcala, Elizabeth Bell, Betsy Regalado, Matthew Robertson, Clare Norris, Fran Leonard

- ATDetails Newsletter.  Very nice.  Open to feedback and submissions.  Liked the student column.  Every edition will have a student column.
- Engagement campaign.  Clare described the Principle of broad engagement strategies, #5 is "Create a structure to …."  Initiated an action about this at last week's Core Team meeting.  Created a "Feedback Form" to reach out to 5 colleagues, talk with them, and report back.  Mary-Jo will post the form on the web.  Completed reports due to Clare or Mary-Jo prior to the next Core Team meeting on April 11.  Possible questions:
  - How do you see your role in student success?
  - Tailor conversation to the Priorities
- Equity data.  Clare said that the Core Team is holding a special meeting on Monday, March to focus on equity. If we keep the original 3 priorities we could have an equity measure for each of the priorities.  The equity measures would be carefully identified for each.  Matt got the idea from the conference that equity is about individual students, rather than large groups of students.  But ATD is a data-driven initiative, so surely they are talking about equity data.  Equality is different from equity.  We could have an equity section within the ATD web site.  We can post the equity video on our ATD web site.  Do we know why some student groups do less well than others.  There was the suggestion to have focus groups for African-American men students.  West has a large %, so it is sort of a mission for West.  Latino males are also doing less well.  It would be nice to have groups of both high achieving studetns and low achieving studetns.  Plan to recruit students through the college web site.  Could also have faculty talk it up.  Have food.  Have form and ask for ethnicity.  Might use athletics as a focus group.  Rather than the deficit model, look at what works.  Other possible groups:  athletics, honors students,
- Baseline data for priorities.
- ATD online data system - http://www.achievingthedream.org/ABOUTATD/atdmovie.tp Schedule a webinar for a Monday at 1:15.  Let's try for March 19.  Myriam Bikah at mbikah@aacc.nche.edu
- MIS Data Mart - http://datamart.cccco.edu/Outcomes/BasicSkills_Cohort_Tracker.aspx How much do the texts cost?  How many repeats?  How much are fees for all these enrollments?  How will the repeat limit affect these outcomes?

- Data coach meeting, March 21.  Ask Kri about how to analyze the focus group data.  Mary-Jo will reach out to Eric and Juan to talk about online focus groups.  The meeting will start late

morning.  When we get a final schedule, it will be sent out.  The meeting will focus on questions that have arisen out of the first round of groups, and also plan for the online focus groups, and faculty-staff groups, and also maybe one-on-one student interviews.  Issue with faculty-staff groups is ability to speak candidly with peers.

- Taking the data to the divisions.  Rebecca suggested going to a Math meeting, which meets 2-3 times per semester.  Language Arts has a meeting scheduled where Clare plans to talk about ATD.  Celena suggested faculty looking at data together, and then follow up with a faculty focus group around the data; the focus group facilitator be from the division that looked at the data.  For a GED, Math 115 is what they need, so completion of Math 115 would be a success.  Identify the purpose of meeting with the divisions:  learn about ATD, learn about the data tools; learn about division data;  Be clear about the purpose before the meeting.  Brainstorm on why the outcomes are the way they are, then what to do about.  Be sure to frame ahead of time.  Discuss why and how.
- Adjourn at 4:30.