



West Los Angeles College Certificate Program Assessment

Date:	June 1, 2011
Semester:	Spring 2011
Academic Year:	2010 - 2011
Division:	Humanities and Fine Arts
Certificate Name:	Motion Picture & Television Production Certificate of Achievement
Number Units Required for Certificate:	27 credit units
Number of Certificate Awarded:	
Certificate Description:	This is a new certificate program. It started in Fall 2008 with only a few classes and ramped up each semester as a result of a DOL grant. The Certificate of Achievement prepares students for a career in Motion Picture, Television and Stagecraft. Upon completion of all courses the students will be eligible to take the written, oral and practical examinations by the Hollywood Cinema Production Resources "Hollywood CPR" certification team. The program takes between 18 months to 2 years to complete.
Program Student Learning Outcomes (PLOs):	
PLO 1:	To effectively communicate both verbally and in writing with a variety of crew members using entertainment industry terminology, records and forms.
PLO 2:	To understand all aspects of the production of a film, television show or stage performance from script-to-screen; pre-production to post production
PLO 3:	To apply technological principals in the use of camera, grip, lighting and sound equipment.
PLO 4:	To be able to apply basic mathematics and graphic principals as used in motion picture, television and stage production.
PLO 5:	The proper use of tools, equipment, safety apparel. The proper procedures for safety in and around the set.
PLO 6:	Proper work ethics for independent and collectively working with crew and management in order to maximize efficiency in the work place.
PLO 7:	To be able to search for job opportunities regularly and effectively network for work with crew on future productions
PLO 8:	To use proper set etiquette; always be punctual; maintain a positive attitude

Certificate Course Requirements Current based on 2007 PNPR: FLM PRD 100 + 4 craft classes			Institutional Learning Outcomes																			
Course Name	Course Number	Units	A Critical Thinking	B Communication	C Quantitative	D Self Awareness	E Civic Responsibility	F Technical Competence	G Cultural Diversity	H Ethics	I Aesthetics	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	* Assessment Instrument	Changes or Actions Planned	
Introduction	100	3	X	X		X						X	X								MCE	More guest lecturers in specific crafts
Stagecraft	105	6	X	X				X				X	X	X	X	X	X				SE	Change classes to meet opposite award shows
Set Dressing	110	6	X	X								X	X		X	X	X				SE	Consider only one offering concurrent with production in spring
Grip Crafts	115	6	X	X				X				X	X	X	X	X	X				SE	Add more production grip exercises & terms
Camera	120	6	X	X				X				X	X	X	X	X	X				MCE	Revise curriculum to expand digital & reduce film
Editing	125	6	X	X				X				X	X			X					MCE	Expand class to include new software
Costume	130	6	X	X				X				X	X		X	X	X				SE	Work with union on specific curriculum needed
Set Lighting	140	6	X	X				X				X	X	X	X	X	X				MCE	
Set Painting	145	6	X	X								X	X		X	X	X				SE	
Directed Study	185	1	X	X		X				X		X	X			X	X	X			P	Introduce E-Portfolio for students to replace their current D Study notebooks
Directed Study	285	2	X	X		X				X		X	X			X	X	X			P	
Directed Study	385	3	X	X		X				X		X	X			X	X	X			OP	
Total Units																						

* Course Assessment Instrument:

Portfolio (P)

Multiple Choice Exam (MCE)

Skill Evaluation (SE)

Department Exam (DEx)

Oral Presentation (OP)

Essay/Research Paper (EP or RP)

Identify Methods Used to Assess Program:		
Faculty meetings	YES	
Frequency	Once a week during session; once a month otherwise	
Follow up and timelines		
Data Analysis: No data found in college Program Review Data link		
Retention		
Success Rate		
Analysis of Data		
Indirect Assessment Indicators (describe all that apply)		
Accreditation or certification process	After completing the West LA College Certificate (27 units) students are eligible to apply for the Hollywood CPR Certificate. Depending on the craft they are choosing; the Hollywood CPR certificate process can take a couple of months.	
Licensure rates	N/A	
National and/or State exams or certification	Written and Practical	
Industry recognized certificates or degrees	Yes. Hollywood CPR – West LA's partner – holds the industry recognized certificate.	
Employer survey	Implementing currently -- results available Fall 2011	
Student/graduate surveys	Surveys implemented after each semester. Overall students are <u>very satisfied</u> . Two classes -- expressed "somewhat satisfied" reviews and the supplemental instructors have been replaced	
Alumni surveys	Plan to implement	
Employment Rate	80%	
Other: (explain)		
Student Project Used to Assess Program Outcomes (describe all that apply)		
Portfolios	Plan to integrate e-Portfolio next year	
Capstone or Seminar Course		
Capstone Project	All classes are planned around a common script and that script is filmed in the spring with all students participating. Industry professionals are invited to the production and assess the students' skills and readiness for the entertainment industry	
Other: (explain)		
Actions Planned Based on Program Assessment:		
Course changes	ADD Production Skills Course to provide a more hands-on training component to the Introduction course; ADD Sound Course to facilitate a practical production.	
Curriculum changes	Work with IATSE on developing relevant technological enhancements to current curriculum	
PLO changes		
Other changes		
Participant Names:		
Kevin Considine	Kent Jorgensen (IATSE Safety)	Maria Vaughan (Local 705 Costume)
Laura Peterson	David Howard (Local 600 Camera)	Jim Dehr (Local 695 Sound)
Jan Pfeiffer	Michael Walsh (Local 728 Set Lighting)	Brandon Balin (Local 700 Editing)