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Chair

Robert Sprague

Academic Senate

Katherine Boutry
Adrienne Foster
Jack Ruebensaal
Beraki Woldehaimanott

Administration

Betsy Regalado
Robert Sprague
Ken Takeda

AFT Classified

Sunny Leon

AFT Faculty

Olga Shewfelt
Vacant

ASO

Vacant

Dean of Development and Sponsored Programs

Mark Pracher

SEIU

Diana Baxter

Revenue Enhancement Initiative

Grants

Mark Pracher

Partnerships

Mark Pracher &
Kathy Walton

Contract Education

Barry Sloan

College Enterprise

Larry Packham

Global Studies Initiative

Michael Golterman &
Eric Ichon

Foundation

TBD

Resource Development Committee

October 24, 2012

LRC 4B

Attending: Shalamon Duke, Adrienne Foster, Sunny Leon, Laura Peterson, Mark Pracher, Barry Sloan, Bob Sprague

The bulleted items are related to the agenda and constitute the record of the meeting.

- Awarded this Fall 2012:
Update on MS Upward Bound 1 and 2:
\$2.5 k per annum with Dorsey for 5 years
\$2.5 k per annum with LA and Hamilton for 5 years
This complements West's NSF \$600K over 5 years which is a scholarship grant that is on-going and complements the NSF \$1 million over 5 years proposal - also student support services and scholarship grants, annual STEM day, projects in science, and other activities. These are projects developed to assist in student success.
Title V Cooperative with Pierce College
This is basically a continuation from the past five year award.
\$300,000 per year for 5 years. Attached are abstracts for these three grants.

Grants that directly support faculty in new program development, stipends, course outline development, and instructional equipment. Examples:

1. Computer Science--\$50k to support full-time faculty to develop new programs, offer customized training, acquire new equipment
2. Behavioral and Social Science and Business--\$15k to support new program development in Global Studies areas—stipends to full-time and adjunct faculty
3. Motion Picture and Television Production—Over the past 5 years some \$ million to create new programs in entertainment craft jobs, to merge some activities with Hollywood Cinema Production Resources, to acquire new equipment, and to do training and development for faculty
4. Aviation Maintenance Technology Program—Over \$700k granted to the instructional program for instructional equipment.

As of September 29, West was notified that the Title V Cooperative with Pierce College was awarded. "Quality Matters"—develop and improve online materials and other technology-enhancement funded projects. \$1.5 million over a 5-year period, or approximately \$300K per year.

VISION – West: A gateway to success for every student.

MISSION – West Los Angeles College provides a transformative educational experience.

West fosters a diverse learning community dedicated to student success.

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- Analysis of Grant Awards and Income
 1. "Projected Grants Revenue for Year 2012-13"--\$7.4 million this year; aggregate is \$27 million.
Possibilities appear at the bottom of the chart and include:
Gateway Project is a high school-college program of approximately \$2 million over three years; MPTP project with the City of Los Angeles; NSF STE; International Studies; HIS Department of Agriculture; and others listed at the bottom of the report
 2. "Grant Award/Projected Amount \$43 million" over an 8-year picture
 3. "Total Grant Contributions to the College" shows how the college benefits from grants in terms of the general operations and costs of the college.
 4. "Government Grants, Foundation, Estimates" reports efforts underway.
- Discussion of how to grow income stream from \$7-10 to \$14-20 million. There is a need for expanded and controlled operations spaces. There was discussion of foundation development and fund-raising. Examples were given of how to appeal to foundations whose mission is to fund proposals.
- "West Los Angeles College Revenue Projection for Contract Education and Foreign Students"

Projects include Westside Extension, the Academy, Contract Education, and International Student programs and services. These activities will not displace resident students.

- It is important to fold project development into program review planning.
- Upcoming partner: New American Theater will be offering their theater productions at West in the black box theater. In addition, NAT will be offering formalized student experiences for mentoring, interning, workshops, and theatrical productions. Humanities and Fine Arts will be folding this partnership into their Program Review process and are fully supportive.

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