West Los Angeles College

Strategic Plan Progress Report

Vision – WEST: A gateway to success for every student.

Mission – West Los Angeles College provides a transformative educational experience.

Board of Trustees
Institutional Effectiveness Committee
June 29, 2011
## District Goal Alignment

<table>
<thead>
<tr>
<th>LACCD</th>
<th>West</th>
</tr>
</thead>
<tbody>
<tr>
<td>**1. **Access: Expand Educational Opportunity &amp; Access</td>
<td>• Streamline enrollment process (Student Services Plan) • Students declare majors early (SSP)</td>
</tr>
<tr>
<td>**2. **Success: Enhance all Measures of Student Success</td>
<td>• Student Learning (Ed Master Plan) • Transfer (EMP &amp; SSP) • Career Technical Education (EMP) • Foundation Skills Program (EMP) • Diversified Modes of Instructional Delivery (EMP)</td>
</tr>
<tr>
<td>**3. **Accountability: Foster a District-wide Culture of Service &amp; Accountability</td>
<td>• Promote fiscal transparency (Budget Committee Charge) • Provide accurate and relevant information to make informed decisions at all stages of project development. (Building Program Management Charge)</td>
</tr>
<tr>
<td>**4. **Collaboration and Resources: Explore New Resources &amp; External Partnerships</td>
<td>• Encourage and facilitate a campus culture that supports resource development activities as vital to the intellectual and scholastic vitality of the college (Resource Development Committee Charge)</td>
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</tbody>
</table>
## Core Effectiveness Indicator: Access

<table>
<thead>
<tr>
<th>Core Effectiveness Indicator: Access</th>
<th>Fall 2008</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>College Change</th>
<th>District Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Time Students</td>
<td>1,184</td>
<td>1,080</td>
<td>1,396</td>
<td>17.9%</td>
<td>2.4%</td>
</tr>
<tr>
<td>1st Time Students: Recent HS Seniors</td>
<td>661</td>
<td>656</td>
<td>829</td>
<td>25.4%</td>
<td>4.1%</td>
</tr>
<tr>
<td>1st Time Students: African American Males</td>
<td>296</td>
<td>230</td>
<td>254</td>
<td>-14.2%</td>
<td>-7.1%</td>
</tr>
<tr>
<td>1st Time Students: Hispanic Males</td>
<td>168</td>
<td>152</td>
<td>234</td>
<td>39.3%</td>
<td>2.4%</td>
</tr>
<tr>
<td>Grade 8-12 Students</td>
<td>1,773</td>
<td>1,178</td>
<td>824</td>
<td>-53.5%</td>
<td>-39.0%</td>
</tr>
<tr>
<td>New Incoming Transfer Students</td>
<td>2,629</td>
<td>2,307</td>
<td>2,567</td>
<td>-2.4%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Stud Receiving Fin. Aid (incl BOGG)</td>
<td>4,661</td>
<td>5,547</td>
<td>6,405</td>
<td>37.4%</td>
<td>29.8%</td>
</tr>
<tr>
<td>Number of Pell Grants Awarded</td>
<td>1,570</td>
<td>2,192</td>
<td>2,609</td>
<td>66.2%</td>
<td>77.8%</td>
</tr>
<tr>
<td>Est. % of eligible students receiving Pell Grant</td>
<td>28%</td>
<td>39%</td>
<td>43%</td>
<td>52.6%</td>
<td>63.3%</td>
</tr>
<tr>
<td>Total Financial Aid Awarded</td>
<td>$8,218,919</td>
<td>$11,027,700</td>
<td>$16,303,598</td>
<td>98.4%</td>
<td>85.5%</td>
</tr>
</tbody>
</table>
• Improved CCC Apply response rate
• Implemented SEP workshops with DegreeWorks
• Enhanced online counseling services
• Implemented Searchable Class Schedule
• Promote online student services and new student/departmental orientations.
• Flexible and convenient class scheduling
Student Services Building
ARCC Data

- 2008-2009
- 2009-2010

Student Progress and Achievement: Degree/Cert/Transfer
- 2008-2009: 42.2%
- 2009-2010: 46.4%

Student Progress and Achievement: Earned at Least 30 Units
- 2008-2009: 66.3%
- 2009-2010: 63.9%

Persistence Fall to Fall
- 2008-2009: 57.2%
- 2009-2010: 57.0%

Success: Vocational Course Successful Completion
- 2008-2009: 76.6%
- 2009-2010: 72.5%

Success: Basic Skills Course Successful Completion
- 2008-2009: 51.2%
- 2009-2010: 46.4%

Improvement: ESL
- 2008-2009: 38.5%
- 2009-2010: 64.0%

Improvement: Credit Basic Skills
- 2008-2009: 46.5%
- 2009-2010: 45.7%
## Core Effectiveness Indicators

<table>
<thead>
<tr>
<th>Core Effectiveness Indicator</th>
<th>2007-2008</th>
<th>2008-2009</th>
<th>2009-2010</th>
<th>College Change</th>
<th>District Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>AA/AS Degrees Awarded</td>
<td>341</td>
<td>396</td>
<td>339</td>
<td>-0.6%</td>
<td>-8.9%</td>
</tr>
<tr>
<td>CTE Certificates Awarded (18+ units)</td>
<td>118</td>
<td>128</td>
<td>128</td>
<td>8.5%</td>
<td>71.7%</td>
</tr>
<tr>
<td>Transfers to CSU</td>
<td>188</td>
<td>199</td>
<td>205</td>
<td>9.0%</td>
<td>-4.4%</td>
</tr>
<tr>
<td>Transfers to UC</td>
<td>41</td>
<td>43</td>
<td>36</td>
<td>-12.2%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Success within course - Basic Skills/ESL</td>
<td>52.3%</td>
<td>52.5%</td>
<td>52.1%</td>
<td>-0.3%</td>
<td>5.2%</td>
</tr>
<tr>
<td>Fall to Spring Persistence</td>
<td>76.8%</td>
<td>79.5%</td>
<td>80.8%</td>
<td>5.2%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Fall to Fall Persistence</td>
<td>57.4%</td>
<td>62.0%</td>
<td>65.6%</td>
<td>14.2%</td>
<td>2.7%</td>
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Commitment to Student Learning

- Book rental program and online bookstore
- Fully online Associate Degrees and Certificates
- 100% reaffirmed accreditation status for all vocational programs

Support Students Preparing for Transfer

- Expanded Transfer Partnerships with Private & State Universities
- Online Bachelor Degree Transfer Program
- High Transfer Rates for Athletes – 52 transferred in 2009-2010
• 100% student pass rate on Aviation FAA Certification & Dental Hygiene National Board Exams
• 75% job placement rate for all CTE programs
• Implemented multi-disciplinary Student Success Committee
• Approved Foundation Skills Plan 2011
Ensure the Highest Levels of Educational Quality within West’s Diversified Modes of Instructional Delivery

- Faculty Resources
  - Tech Fair
  - Online training & workshops

- Online Student Resources
  - Student Success Lab
  - Tutoring, counseling, library services
  - ETUDES tutorial video
SLO Development and Assessment

- Defined: 96% Current, 100% Projected
- Assessed: 81% Current, 100% Projected
- Changes Recommended: 59% Current, 75% Projected
## SLO Development and Assessment

### Service Level/Area Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>2010-2011</th>
<th>2011-2012</th>
<th>Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Defined</td>
<td>100%</td>
<td>100%</td>
<td>75%</td>
</tr>
<tr>
<td>Assessed</td>
<td>76%</td>
<td>100%</td>
<td>42%</td>
</tr>
<tr>
<td>Changes Recommended</td>
<td>0%</td>
<td>20%</td>
<td></td>
</tr>
</tbody>
</table>

- **Defined Assessed Changes**:
  - Current: 2010-2011
  - Projected: 2011-2012

- **Projected Changes**:
  - 42% for Changes Recommended
• Responded to over-commitment of bond funds
• Completed Comprehensive Program Review Cycle
• Reviewed Committee effectiveness
• Updated College master plans
## College Effectiveness Indicators

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<th></th>
<th>2008-2009</th>
<th>2009-2010</th>
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</thead>
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<tr>
<td>Total external grant dollars applied for during the past year</td>
<td>$9,378,478</td>
<td>$76,879,754</td>
</tr>
<tr>
<td>Total external grant dollars awarded in the past year</td>
<td>$2,491,802</td>
<td>$7,329,423</td>
</tr>
<tr>
<td>College foundation</td>
<td>$251,446</td>
<td>$1,068,454</td>
</tr>
<tr>
<td>Total amount of College foundation scholarships awarded</td>
<td>$31,825</td>
<td>$47,486</td>
</tr>
<tr>
<td>Total number of students receiving college foundation scholarships</td>
<td>27</td>
<td>65</td>
</tr>
</tbody>
</table>
Explore New Resources

- Since January 1, 2011
  - 24 submitted proposals
  - 13 proposals in development totaling $41,628,969
External Partnerships

Educational Institutions
- UCLA
- Brandman University
- Chapman University System
- Fort Hays State University
- Los Angeles Unified School District
- Regis University
- California State University Dominguez Hills

Government / Community Agencies
- SEIU
- Stranger Together
- Young Black Scholars
- United Here!

Businesses
- Portfolio Hotels & Resorts
- Lockheed Martin
- Northrop Grumman
- Boeing
- Sony
- Levy Restaurants
- Live Nation
- Cedars-Sinai

ACCESS | SUCCESS | ACCOUNTABILITY | COLLABORATION & RESOURCES
Turning Challenges Into Opportunities

- **Student Success**
  - Incorporate Achieving the Dream initiative & goals
  - Address equity challenges
  - Sustain program maps through appropriate class scheduling
  - Enhance our students’ transformative educational experience by expanding and globalizing our partnerships

- **Technology**
  - Pilot new District SIS Portal
  - Enhance online services to students by implementing e-Tran and Parking Plus
  - Fully implement District student email
Turning Challenges Into Opportunities

• Institutional Effectiveness
  - Increase online student services to maintain effective support services
  - Partner with private & state universities to address reduced access to UC and CSU
  - Further strengthen planning & budget integration
Thank You