West Los Angeles College

Strategic Plan Progress Report

Vision – WEST: A gateway to success for every student.

Mission – West Los Angeles College provides a transformative educational experience.

Board of Trustees
Institutional Effectiveness Committee
April 25, 2012
Accreditation Commendations

1. Student Services’ commitment to alternative modes and delivery
2. Expanding online learning program, thoughtfully and effectively
3. A strengthened shared governance with opportunities for participation by all constituencies
4. An attractive, welcoming campus with state-of-the-art classrooms and sustainable facilities
5. Pursuing and obtaining external funding
6. Addressing equity gaps through UMOJA, Puente and Achieving the Dream
7. Student Services’ developing of community partnerships to address gaps in specialized services
8. CTE Programs’ employability, licensure outcomes and student placement
Accreditation Recommendations

1. Measure SLOs, both quantitatively and qualitatively, to improve delivery of support services
2. Specify goals on all plans in measurable terms
3. Develop and implement a formal, organized process to assure the quality of data, including assessment definition, interpretation and application
4. Develop a consistent, sustainable funding stream in library resources and services
5. By Fall 2012, identify SLOs related to course objectives for ongoing, systematic review
6. Integrate planning, evaluation and resource allocation decision-making to assess the effective use of financial resources
Accreditation Planning Agenda Items

1. The Planning Committee and Student Success Committee will apply Achieving the Dreams’ strategic improvement and data-driven decision making to improve student outcomes.

2. The Planning Committee will develop a new college master plan that reflects components of the integrated master plan and to align with the District’s strategic plan.

3. Strengthen the linkages between program review, planning and budget.

4. Update the Student Services Plan

5. Use data to inform strategies to address issues that contribute to low committee participation.
# District Goal Alignment

<table>
<thead>
<tr>
<th>LACCD</th>
<th>West</th>
</tr>
</thead>
</table>
| **1. **Access: Expand Educational Opportunity & Access | • Enhance, develop, and strengthen self-service options (Student Services Plan)  
• Students declare majors by end of first year at West (SSP) |
| **2. Success: **Enhance all Measures of Student Success | • Student Learning (Ed Master Plan)  
• Transfer (EMP & SSP)  
• Career Technical Education (EMP)  
• Foundation Skills Program (EMP)  
• Diversified Modes of Instructional Delivery (EMP) |
## District Goal Alignment

<table>
<thead>
<tr>
<th>LACCD</th>
<th>West</th>
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</table>
| **3. Accountability:** Foster a District-wide Culture of Service & Accountability | • Promote fiscal transparency (Budget Committee Charge)  
• Provide updated information to all constituency groups on major maintenance and construction projects (Facilities Committee Charge)  
• Oversee enrollment to achieve and maintain target levels (Enrollment Management Committee) |
| **4. Collaboration and Resources:** Explore New Resources & External Partnerships | • Encourage and facilitate a campus culture that supports resource development activities as vital to the intellectual and scholastic vitality of the college (Resource Development Committee Charge) |
### Core Effectiveness Indicator: Access

<table>
<thead>
<tr>
<th>Core Effectiveness Indicator: Access</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>College</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Time Students</td>
<td>1,145</td>
<td>1,358</td>
<td>1,288</td>
<td>12.5%</td>
<td>-7.3%</td>
</tr>
<tr>
<td>1st Time Students: Recent HS Seniors</td>
<td>718</td>
<td>877</td>
<td>856</td>
<td>19.2%</td>
<td>-4.7%</td>
</tr>
<tr>
<td>1st Time Students: African American Males</td>
<td>249</td>
<td>255</td>
<td>242</td>
<td>-2.8%</td>
<td>-10.0%</td>
</tr>
<tr>
<td>1st Time Students: Hispanic Males</td>
<td>163</td>
<td>237</td>
<td>229</td>
<td>40.5%</td>
<td>-1.1%</td>
</tr>
<tr>
<td>Grade 8-12 Students</td>
<td>1,169</td>
<td>818</td>
<td>602</td>
<td>-48.5%</td>
<td>-34.5%</td>
</tr>
<tr>
<td>New Incoming Transfer Students</td>
<td>2,311</td>
<td>2,249</td>
<td>1,873</td>
<td>-19.0%</td>
<td>-21.4%</td>
</tr>
<tr>
<td>Stud Receiving Fin. Aid (incl BOGG)</td>
<td>6,327</td>
<td>8,108</td>
<td>8,291</td>
<td>31.0%</td>
<td>24.5%</td>
</tr>
<tr>
<td>Number of Pell Grants Awarded</td>
<td>2,407</td>
<td>3,314</td>
<td>4,111</td>
<td>70.8%</td>
<td>67.8%</td>
</tr>
<tr>
<td>Est. % of eligible students receiving Pell Grant</td>
<td>30%</td>
<td>39%</td>
<td>50%</td>
<td>64.4%</td>
<td>60.5%</td>
</tr>
<tr>
<td>Total Financial Aid Awarded</td>
<td>$11,027,700</td>
<td>$16,303,598</td>
<td>$18,691,671</td>
<td>69.5%</td>
<td>72.6%</td>
</tr>
</tbody>
</table>
Accreditation Commendations

• #1: Alternative modes and delivery of Student Services and incorporating technologies for servicing students online

• #2: Expansion of online learning program combining technological and pedagogical innovations

• Non-credit, open-entry, self-paced preparation class for assessment placement exam
Opened Student Services & General Classroom Buildings
ARCC Data

- Student Progress and Achievement: Degree/Cert/Transfer
  - 2008-2009: 42.2%
  - 2009-2010: 46.4%
  - 2010-2011: 40.5%

- Student Progress and Achievement: Earned at Least 30 Units
  - 2008-2009: 66.3%
  - 2009-2010: 63.9%
  - 2010-2011: 62.0%

- Persistence Fall to Fall
  - 2008-2009: 57.2%
  - 2009-2010: 57.0%
  - 2010-2011: 59.7%

- Success: Vocational Course Successful Completion
  - 2008-2009: 76.6%
  - 2009-2010: 72.5%
  - 2010-2011: 70.2%

- Success: Basic Skills Course Successful Completion
  - 2008-2009: 51.2%
  - 2009-2010: 46.4%
  - 2010-2011: 46.7%

- Improvement: ESL
  - 2008-2009: 38.5%
  - 2009-2010: 33.3%
  - 2010-2011: 64.0%

- Improvement: Credit Basic Skills
  - 2008-2009: 46.5%
  - 2009-2010: 45.7%
  - 2010-2011: 45.2%
## Core Effectiveness Indicators

<table>
<thead>
<tr>
<th>Core Effectiveness Indicator: Success</th>
<th>2008-2009</th>
<th>2009-2010</th>
<th>2010-2011</th>
<th>College</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>AA/AS Degrees Awarded</td>
<td>396</td>
<td>341</td>
<td>333</td>
<td>-15.9%</td>
<td>-8.8%</td>
</tr>
<tr>
<td>CTE Certificates Awarded (18+ units)</td>
<td>128</td>
<td>131</td>
<td>194</td>
<td>51.6%</td>
<td>89.5%</td>
</tr>
<tr>
<td>Transfers to CSU</td>
<td>205</td>
<td>141</td>
<td>158</td>
<td>-22.9%</td>
<td>-7.4%</td>
</tr>
<tr>
<td>Transfers to UC</td>
<td>43</td>
<td>36</td>
<td>34</td>
<td>-20.9%</td>
<td>14.5%</td>
</tr>
<tr>
<td>Success within course - Basic Skills/ESL</td>
<td>52.5%</td>
<td>52.1%</td>
<td>51.4%</td>
<td>-2.1%</td>
<td>6.3%</td>
</tr>
<tr>
<td>Fall to Spring Persistence</td>
<td>82.7%</td>
<td>81.2%</td>
<td>83.8%</td>
<td>1.3%</td>
<td>2.3%</td>
</tr>
<tr>
<td>Fall to Fall Persistence</td>
<td>65.8%</td>
<td>65.0%</td>
<td>63.2%</td>
<td>-3.9%</td>
<td>4.0%</td>
</tr>
</tbody>
</table>
• Accreditation Commendation #2
  Strong commitment to student learning demonstrated by the impressive growth and quality of the Distance Learning Program
• Accreditation Commendation #6
  Institutional efforts to address equity gaps in student achievement through such programs as Umoja, Puente, and Achieving the Dream
• Book rentals increased by 35% to over 4,100 books
• $600,000 NSF grant for scholarships for STEM students
• Achieving the Dream student focus groups
Support Students Preparing for Transfer

- New Transfer Curriculum Degrees:
  - Math
  - Psychology
  - Administration of Justice
- eTrans, the electronic transcript, was implemented
- Piloting DegreeWorks self-service educational plan feature
Build on West’s Success in CTE to Improve the Whole College

- Accreditation Commendation #8
  CTE Programs emphasizing outcomes of employability, licensure, and student placement
- Police Officer Preparation Program & Film Production
- 78% job placement rate for all CTE programs
- 100% student pass rate on Aviation FAA Certification & Dental Hygiene National Board Exams
Support the College’s Foundation Skills Program

- Accreditation Commendation #6
  Institutional efforts to address equity gaps in student achievement through such programs as Umoja, Puente, and Achieving the Dream
- ATD College Priorities
  - Increasing by 3% to 6% the number of West students who, within three years, successfully complete the English sequence from English 21 through English 101.
  - Increasing by 1.5% to 6% the number of West students entering Elementary Algebra who, within 2.5 years, successfully complete Intermediate Algebra.
Ensure the Highest Levels of Educational Quality within West’s Diversified Modes of Instructional Delivery

- Accreditation Commendation #2
  Maintaining high instructional training standards and collegial oversight in our online programs
- Substantive Change Proposal approved for 27 online degrees and certificates
- Tech Fair – 100 workshops
- New Distance Learning Program Website and Newsletter
SLO Development and Assessment

- Course Level Outcomes

![Bar chart showing outcomes for defined, assessed, and changes recommended for two years.](chart.png)
SLO Development and Assessment

- Service Level Outcomes

![Bar Chart]

- Defined: 100% (2010-2011), 100% (2011-2012)
- Assessed: 76% (2010-2011)
- Changes Recommended: 42% (2010-2011), 33% (2011-2012)
SLO Development and Assessment

- Service Area Outcomes

![Bar chart showing 100% for Defined and Assessed, and 33% for Changes Recommended for 2011-2012]
Core Effectiveness Indicators

- **Expenditure / FTES**
  - 40.3
  - 42.2

- **Average Class Size**
  - $4,052
  - $3,975
  - $3,794
Sections and FTES

<table>
<thead>
<tr>
<th>Year</th>
<th>Section Count</th>
<th>Generated FTES</th>
<th>Funded FTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>2,563</td>
<td>7,876</td>
<td>7,050</td>
</tr>
<tr>
<td>2009-10</td>
<td>1,865</td>
<td>7,335</td>
<td>6,769</td>
</tr>
<tr>
<td>2010-11</td>
<td>1,682</td>
<td>7,366</td>
<td>6,950</td>
</tr>
<tr>
<td>2011-12</td>
<td>1,523</td>
<td>6,574</td>
<td>6,518</td>
</tr>
</tbody>
</table>

ACS* = Average Class Size of WSCH sections in Fall semesters.

* ACS is approximate Average Class Size of WSCH sections in Fall semesters.
• Accreditation Commendation #3
  Strong sense of community and Commitment to shared governance
• Balanced college budget for 4 out of the last 5 years
• In-depth analysis of facilities usage
• Sustained the Program Review Cycle & Governance Committee self assessment process
<table>
<thead>
<tr>
<th>College Effectiveness Indicators</th>
<th>2009-2010</th>
<th>2010-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total external grant dollars applied for during the past year</td>
<td>$76,879,754</td>
<td>$71,510,282</td>
</tr>
<tr>
<td>Total external grant dollars awarded in the past year</td>
<td>$7,329,423</td>
<td>$16,252,450</td>
</tr>
<tr>
<td>College Foundation Net Assets</td>
<td>$182,300</td>
<td>$359,500</td>
</tr>
<tr>
<td>Total amount of College foundation scholarships awarded</td>
<td>$47,136</td>
<td>$40,991</td>
</tr>
<tr>
<td>Total number of students receiving college foundation scholarships</td>
<td>66</td>
<td>46</td>
</tr>
</tbody>
</table>
58 submitted proposals
$1M NSF grant pending award
In development – 3 proposals for $16.5M

- Accreditation Commendation #4
  Attractiveness of campus and emphasis on sustainable facilities
ACCESS | SUCCESS | ACCOUNTABILITY | COLLABORATION & RESOURCES

Educational Institutions
UCLA
BRUINS
BRANDMAN University
CHAPMAN UNIVERSITY SYSTEM
LIONS
LOYOLA MARYMOUNT UNIVERSITY
LOS ANGELES UNIFIED SCHOOL DISTRICT
BOARD OF EDUCATION
REGIS UNIVERSITY
CALIFORNIA STATE UNIVERSITY
DOMINGUEZ HILLS
USC
School of Social Work
WEST LOS ANGELES COLLEGE
GO WEST. GO FAR.

Government / Community Agencies
SEIU
Stronger Together
Young Black Scholars
A college preparatory program for high school students
UNITE HERE!
AMERICAN THEATRE COMPANY
eim Educating Young Minds, Inc.
TTA
THE TEAMSTER TRUST
7@7 JOBS
MPD
UAW
US VETS
St. John’s
WEST LOS ANGELES COLLEGE
GO WEST. GO FAR.

Businesses
LOCKHEED MARTIN
NORTHROP GRUMMAN
BOEING
SONY
LIVENATION.com
KBR
DODGERS
CEDARS-SINAI

WORLD subroutine
Turning Challenges Into Opportunities

Student Success

- Implement Achieving the Dream initiative & goals
- Develop additional Transfer Model Curriculum degree programs (TMCs) (Sociology, Business and Child Development)
- Online Career Exploration Software assisting students in declaring majors and selecting internship opportunities
Turning Challenges Into Opportunities

Technology

- Sustain technology infrastructure in antiquated facilities
- High Tech Computer Center with specialized software for students with visual and mobility impairments
Turning Challenges Into Opportunities

Institutional Effectiveness

- Further strengthen planning & budget integration by adding budgeting requests to unit planning
- Provide adequate maintenance for new buildings despite continuing budget reductions
Thank You