Report to Distance Education
May 28th, 2014
Dr. Arnita Porter
Academic Senate, Adjunct Representative
Chair, OEI Consortium Workgroup

The Online Education Initiative (OEI) is an initiative of the CCC Chancellor’s Office, funded by the California legislature in 2013 in support of Governor Jerry Brown’s Online Education Initiative proposal. The OEI is one of three major initiatives—including the Education Planning Initiative and the Common Assessment Initiative—that are expected to integrate, improve, and evolve existing technology services on behalf of California’s community college students.

The mission of the CCC Online Education Initiative (OEI) is to dramatically increase the number of California Community Colleges students who obtain college associate degrees and transfers to four-year colleges each year by providing online courses and services within a statewide CCC Online Education Ecosystem (OEE). Special emphasis will be placed on retention and basic skills support for underserved and underrepresented groups.

Goals:
1. Increase the number of college associate degree graduates and transfers to four-year colleges
2. Improve retention and success of students enrolled in Online Course Exchange courses
3. Increase CCC education for the underserved and underrepresented including individuals with disabilities and those with basic skills needs
4. Increase ease of use and convenience of the online experience
5. Decrease the cost of student education
6. Significantly increase demand for online course delivery.

Members:
The Committee consists of twenty-six (26) members:
A&R (2)
ASCC (9 members)
- SACC Liaison
- Counseling
- Library
- Articulation
- Instructional – Humanities
- Instructional – Life Sciences
- Instructional – Hard Sciences
- Instructional – CTE
- Tutoring (1)
- CBO (1)
- CEO (1)
- CEO (2)
- CISOA (1)
- CSSO 9 2)
- DE Coordinator (2)
- Financial Aid (1)
- Research and Planning (1)
- SSCCC (2)
- SSPAC Liaison (1)

Purpose:
The purpose of the Steering Committee is to advise and make recommendations to the OEI Program Office to facilitate the implementation of the program goals.

The committee shall:

- Work towards achieving the goals of the OEI Program to promote improved access and quality of online education
- Solicit input from respective constituent groups to inform the committee
- Communicate program status to respective constituent groups and colleges
- Review progress and provide input on program planning
- Provide recommendations to the OEI program staff and CCCCO on best practices, user requirements, and other program activities as requested
- Provide input in an annual program review process, to be conducted by an independent review organization (the PR Group) and submitted to the OEI Program Office with a copy to the CCCCO.

Initially OEI will focus upon Associate Degrees for Transfers (ADT). Criteria for selecting Pilot Colleges will be developed by the Consortium Committee. Pilot colleges will sign reciprocity agreements to participate in the exchange.

The goal is to build applications as portlets, which are shareable and can be delivered on the college’s portal. The purpose of the student services portal is to develop and guide students on pathways that will help them to reach their goals by reminding them of the next step in the process as they move through a degree or transfer path. Currently there are 2 million applications coming in through CCCApply, but even though a student is identified as a Veteran, or in need of childcare, that information is not currently used in any useful way. Having these various student service support elements for all three initiatives available in one place will improve the ability of students to access information easily and efficiently.

April 4, 2014 - Steering Committee Meeting (Los Angeles):
1. Charter approved
2. Election of Chair – DE Coordinator John Makevich (College of the Canyons) and Vice Chair – Fabiola Torres (Glendale College)
3. Established 4 Work Groups:
   a. Online Education Consortium (Arnita Porter, Chair)
      i. Pilot Sub-group (Tom Burke, Henry Burnett)
      ii. Bylaws Subgroup (Arnita Porter, Carol Lashman)
   b. Academic Affairs & Common Course Management System (Joe Perret, Chair)
c. Student Services (Tim Bilbruck, Chair)
d. Professional Development (Dan Crump, Chair)

4. Work Groups defined committee goals and tasks, selected chairs and reported back to the full committee
5. Full Committee received reports from Work Groups.
6. Full Committee determined that meetings would alternate regionally. Tabled setting next meeting until a later date
7. Town Hall Meeting April 9th in Long Beach

May 2, 2014 - Steering Committee Meeting (Sacramento):

1. **Discussion of the “Big Questions”**
   - What is the OE Consortium? What do you expect it should be, and what is its purpose?
   - Which colleges will apply to be pilot colleges in the consortium, and should there be a limit? What makes a good mix of colleges?
   - How will the work of the steering committee differ from the work of the OE consortium?
   - What should the communication norms be for various venues, live, online, Listserv, Basecamp, and so on? What are things that we should encourage and what should we avoid?
   - If something is of great benefit to students, but may have a challenging impact to institutions, what should we do?

2. **Workgroup Reports:**
   a. Professional Development Workgroup
   b. Consortium Workgroup- Pilots Sub-group
   c. Consortium Workgroup– Bylaws Sub-group
   d. Academic Affairs Workgroup
   e. Student Services Workgroup
   f. Common CMS Workgroup
   g. Basecamp Orientation

3. **Future Meetings:**
   a. Friday May 16, 2014, 9:30am – 12pm via CCC Confer (Archived on CCC Confer)
   b. Friday, June 6, 2014, 9am – 4:30pm (Los Angeles)
<table>
<thead>
<tr>
<th>Date</th>
<th>OEI Milestones</th>
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<tbody>
<tr>
<td>Dec 2013</td>
<td>• Launch team in place</td>
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| Mar 2014   | • Steering committee in place  
               • Begin management team hiring process                                                                                                                                 |
| Apr 2014   | • First steering committee meeting                                                                                                                                 |
| June 2014  | • Environmental scans; Needs analyses  
               • Establish peer review process for approval of online courses                                                                                                                                 |
| Aug 2014   | • Proctoring & Tutoring Roadmap  
               • Faculty/staff orientation available  
               • Faculty/staff Professional Development Roadmap  
               • Certification Roadmap  
               • Student Services Roadmap                                                                                                                                 |
| Sep 2014   | • Online Course Roadmap                                                                                                                                 |
| Oct 2014   | • Basic Skills Roadmap  
               • Credit for Prior Learning Roadmap                                                                                                                                 |
| Nov 2014   | • Professional Development for course development/delivery                                                                                                                                 |
| Dec 2014   | • CCC Consortium Agreement available for signature  
               • Implement strategic marketing campaign  
               • Course approval process in place                                                                                                                                 |
| Jan 2015   | • Streamlined faculty/staff online course delivery certification                                                                                                                                 |
| June 2015  | • Deploy Education Management Platform (EMP) including Common Course Management System (CCMS), Student Services, Teache support |