



Creativity, Business Trends, and Your Career Workshop

Date: **Wednesday May 23, 2018**

Time: **12:30 p.m.**

Location: **SSB 414**

Summary:

Rapidly changing business trends have a direct effect on career and job opportunities and collaboration is a key component for today's most successful companies. These visionary companies are hiring people who understand the connection between creative and bottom-line thinking. Nationally known Trend Forecaster and author Tom Julian has partnered with FIDM to create a presentation that will prepare students with an insider's view of the topline trends in retail, branding, and consumer product as well as the "WOW" brands, career-minded students should be watching. Trends and brand leaders impact jobs, and are illustrated through the experiences of FIDM Graduates currently working in the dynamic industries of Fashion Entertainment, Interior Design, and Digital Arts. Get the latest insight that will help strategize a professional future.

