Please save-the-date for guest speaker Dr. Jennifer James, a renowned urban cultural anthropologist, author and speaker. Her presentation is Wednesday, May 9, from 1-4pm in our new General Classroom building, Room 160. Sign up to receive a calendar invite at www.tinyurl.com/TechFairKeynote2012.

DR. JENNIFER JAMES
Urban Cultural Anthropologist, Public Speaker, Researcher, Writer, and Commentator
Dr. James is an Urban Cultural Anthropologist who was a professor at the University of Washington Medical School prior to developing her public lectures and corporate seminars, which she presents worldwide. She is a specialist in the cultural elements of technological change and marketing intelligence. Her unique background (history, psychology and anthropology) has made her one of the most sought after women speakers in the world. She works extensively with boards and high-level executive groups on strategic planning and international problem solving.

Dr. James is a researcher, writer and commentator. She has published seven books, numerous academic articles and wrote a newspaper column for the Seattle Times for 18 years. Her most recent book is “Thinking In The Future Tense” and she is currently completing a new book, “Cultural Intelligence.” She is the founder of the Committee for Children a nonprofit organization that for 25 years has developed curriculums for the protection of children and the development of alternatives to violence. These curriculums are taught in every state and in 38 other countries.

THE HUMAN FACE OF TECHNOLOGICAL CHANGE
Wednesday, May 9 at 1:00 pm in GC 160
This presentation highlights the cultural, marketing and individual impacts of the current rapid, deep and broad technological transitions. Most successful leaders and professionals adapt well to new technology, changing economics, demographic shifts, new models for problem solving and new risk-taking parameters. But cultural beliefs that may be barriers to adapting to rapid change are more difficult to handle. This is especially true when technological, environmental, and demographic change is accompanied by the challenging of long held education, political, business and production customs.