Enrollment Management Committee Agenda
Thursday, September 13, 2012
10-12:00 p.m. Winlock Lounge

New Enrollment Management Committee Charge: EMC oversees enrollment to achieve and maintain target level, FTES. The Committee will do this by tracking students’ characteristics and outcomes and by reviewing the development of the various recruitment programs.

1) Approve May 10, 2012 meeting notes

2) Publicity Update – Michelle Long Coffee
   a. Spring 2012 Schedule of Classes

3) Baseline Research: Data and Reports – Rebecca Tillberg
   a. Current year FTES Target
   b. Degrees and Certificates Awarded
   c. Outreach activities planned to address the slowing demand

4) Discussion on Pre-requisite enforcement and listing of course in schedule of classes

5) Set EMC goals for Y12/13
   FTES Budgeted Target: 6,291
   FTES District Allocation: 6,170
   FTES if Prop 30 passes: 6,400

6) Student, Academic or Administrative Services Updates
   • Student Success Act Policy Changes
   • Double-counting of coursework
   • District-wide Student Email System
   • SIS Update

Old Business – Discussion on how to assess a student’s experience from arriving on campus to graduation – ex. Cause and Effect Fish Bone Diagram
   • Pedestrian and vehicle circulation
   • Parking issues- Lot 7 Repairs, Demolish A-buildings, campus entry gateway

Need someone to chair the October 11 meeting.

<table>
<thead>
<tr>
<th>EMC Meetings Dates</th>
<th>Fall 2012: Sept 13, Oct. 11, Nov. 8, Dec. 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Important Registration Dates</td>
<td>Spring 2013 Registration begins November 26</td>
</tr>
</tbody>
</table>