Enrollment Management Committee Agenda
Thursday, October 11, 2012
10-12:00 p.m. Winlock Lounge

New Enrollment Management Committee Charge: EMC oversees enrollment to achieve and maintain
target level, FTES. The Committee will do this by tracking students’ characteristics and outcomes and by
reviewing the development of the various recruitment programs.

1) Approve September 13, 2012 meeting notes

2) Publicity Update – Michelle Long Coffee
   a. Spring 2013 Class Schedule Update
   b. Future Community Events

3) Baseline Research: Data and Reports – Rebecca Tillberg
   a. FTES Update
   b. Degrees and Certificates Awarded

4) Pre-requisite Report – Michael Goltermann

5) Student, Academic or Administrative Services Updates
   • Student Success Act Signed by Governor – Michael Goltermann
   • SIS Update – Michael Goltermann
   • Course Families for Activity Courses – Bob Sprague or representative
   • California Dream Act 2011 - Glenn Schenk

Old Business – Discussion on how to assess a student’s experience from arriving on
campus to graduation – ex. Cause and Effect Fish Bone Diagram
   • Campus Signage – Michelle Long Coffee

<table>
<thead>
<tr>
<th>EMC Meetings Dates</th>
<th>Fall 2012: Sept 13, Oct. 11, Nov. 8, Dec. 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Important Registration Dates</td>
<td>Winter 2013 Registration begins November 12 East and Trade offering a winter intersession. SMC after 21 years will not be offering a winter intersession</td>
</tr>
<tr>
<td></td>
<td>Spring 2013 Registration begins November 26</td>
</tr>
</tbody>
</table>