Enrollment Management Committee Agenda
Thursday, April 8, 2010
10:00 a.m. – Noon, Winlock Lounge

1. Around the Table: Your Items
   a. PE courses
   b. New Searchable Schedule (M. Long-Coffee)

2. Baseline Research: Data and Reports
   a. Current spring enrollment projection and annual projection for 2009-10
   b. Student success measures-awards: degrees, certificates, and transfers
   c. Competitive environment: SMCC enrollment

3. FTES Enrollment
   a. Copy of Iyemura’s report of 4/6/2010
   b. Initial FTES projection for 2010-11

4. International and Non-Resident Students Program Update
   a. Projection for revenue for 2010-11

5. Student Services report
   a. Admissions and Records
   b. Outreach and Recruitment: Review of concurrent enrollment classes in high schools
   c. Financial Aid: Update on FT students
   d. Counseling
   e. Veterans

   a. Projection for fee-based revenue for 2010-11

7. Marketing and Advertising Update

8. New Program and Satellite Development

9. Athletics Report

10. Next Class Starts
    a. Spring II: April 12 -June 5
    b. Summer: July 5-August 5 (five weeks)
    c. Fall: August 30-December 9

11. Next meeting: Thursday, May 13, 2010, 10:00 a.m.-noon

Spring 2010 Meetings Schedule: May 13, June 10