Enrollment Management Committee Agenda
Thursday, October 8, 2009
10:00 a.m. – Noon, Winlock Lounge

1. Baseline Research: Data and Reports
   a. Current Fall enrollment projection and projection for 2009-10 (Rebecca Tillberg)
   b. Student Success Measures: Awards: degrees, certificates, transfers
   c. Other – open week concerns that need to be corrected for next semester

2. Around the Table: Your Items
   a. Veterans (Michael Goltermann)
   b. FTES plan and unfunded enrollment (Olga Shewfelt, per memo)
   c. Etudes-NG Training Course Funding (Eric Ichon)
   d. Marketing Update (Michelle Long-Coffee)

3. 2009-2010 Enrollment
   a. Non-resident FTES and revenue projection 2009-2010
   b. Winter 2010
   c. Summer 2010
   d. On-line degree program, Oct. 5 start date
      i. IS update

4. Student Services Report
   a. Admissions and Records
   b. Outreach and Recruitment
      i. LAPD Magnet (see report)
   c. Financial Aid: Update on FT students.
   d. Counseling

5. Westside Extension Report
   a. Regular cost-center report

6. Marketing and Advertising Update (Michelle)

7. New Program and Satellite Development

8. Athletics Report

9. Next Class Starts
   a. Fall II: Monday, October 26
   b. Winter 2010 (5 week): Tuesday, January 5 Monday, January 4
   c. Spring 2010: Monday, February 8

10. Next regular meeting: Thursday, October 8, 2009, 10:00 a.m.-noon

Fall 2009 Meetings Schedule: November 12, and December 10