



Division: Humanities & Fine Arts Division
Course name: MultiMedia 807 / Interactive Media Design
Section: 4539 / **Semester** Spring 2014
Building & Room Location: FA 304

Instructor Name: Ms. Duckworth **School Website:** <http://www.wlac.edu/>
Class Hours: Monday Evenings **Address:** 9000 Overland Ave., Culver City, CA 90230
5:50 P.M. – 10:30 P.M.

Office Hours: Monday Evenings Before Class **Instructor E-mail:** duckwon@wla.edu
((email me to setup an appointment))

Welcome Students

This semester, you will work to develop your Design and Technical Computer skills. You will also learn and practice the fundamentals of basic computer skills and learning certain computer software & programs. The goal is for you to be better with the knowledge of Interactive Design and Multimedia at the end of this course. The skills you learn here will help you succeed both in and out of class. However, your education is ultimately YOUR responsibility. YOU determine your level of success. Successful college students are self-motivated. Successful college students understand the importance of studying the material, coming to class prepared and practicing skills learned. YOU CAN DO IT !

Course Description:

This course introduces students to basic concepts of interactive design for digital media with a journalistic emphasis. Students will design interactive multimedia packages, graphics, animation, mobile applications, iBook, EPK (Electronic Press Kit) and more. An introduction to basic design principles, concepts of engagement and interactivity, and presentation of journalistic content on a variety of platforms will be discussed. An emphasis will be placed on accuracy, as well as clear and dynamic presentation.

Recommended Texts:

Book: *Interactive Media Design and Development with Adobe CS6* (Delmar Cengage Learning)
Bishop, Sherry, Hartman, Annesa; *This book will be available at the Campus library

Video Tutorials and Web Articles: TBD

Recommended Materials:

- ✓ Small Flash Drive (*min of 8GB or more*)
- ✓ Small Portable Hard Drive (*min of 500GB*)
- ✓ Headsets, Headphones
- ✓ Up-to-date computer/laptop you can use outside of class
- ✓ Access to high-speed Internet

Student Objectives:

- ✓ Student will be able to define and identify basic principles of design and elements of interactivity.
- ✓ Students will apply journalistic techniques in information gathering and interactive presentation.
- ✓ Will design and create interactive graphics and applications for digital media, such as the Internet and mobile devices.
- ✓ Students will evaluate the application and usefulness of information-based interactive media projects.
- ✓ Students will formulate a plan to publish, promote and/or distribute information-based interactive media projects.

Student Learning Outcomes

- Technical Competence: Utilize the appropriate technology effectively for informational, academic, personal, and professional needs.
- Aesthetics: Use multiple modes of inquiry and approaches to experience and to engage with the arts and nature; develop and express personal creative visions throughout all aspects of one's life

Course Learning Outcomes

- 1) Demonstrate competency in navigating the software as it pertains to producing well designed short animations.

- 2) Skill in designing, planning, scripting and executing satisfying visual results as applied to a completed narrative project.

Student Responsibilities and assignment guidelines

- Class Participation
- Homework (outside of class)
- In class assignments / practices
- Exams / quizzes
- Final project / Portfolio
- Critiques
- Possible Group Work (TBD)

Grading

Your final grade will be determined on the completion of your "Final Project". Your home/assignments throughout the course will be Evaluated & Critiqued. All of your class assignments will be the makings of your Final Project. **more information & breakdown of grading will be provided later in the semester*

Classroom Etiquette and Rules

1. Sit in your Assigned Seats
2. When you arrive to class, make sure you have used the restroom, had a chance to eat, check your messages, etc.
3. No Eating/ No Drinking in class. Cup or bottle with a proper lid are allowed for beverages.
4. No Smoking, No Alcohol, No Drugs. Don't come to class smelling like weed or booze.
5. Be on Time. Make sure your computer is working BEFORE class starts.
6. After 3 absences your seat will be reassigned
7. Show up to class. Excessive absents of Class will lower your grade. 3 tardies = 1 absence.
8. Cell Phone's Ringers need to be on **** Vibrate or silent-mode.****
9. Keep the volume turned OFF on computer. Bring your own Headphones to have volume ON
10. No Photographs, Video Recording or Video-Taping of Instructors or students in the classroom without their Permission
11. Watch your valuables, it can get stolen. ****Your responsible for your own equipment that you bring to class.****
12. No Borrowing or Lending of each other personal devices. You will get an F.
13. Log ON & OFF to your own Desktop. DO NOT THROW OUT anything that does not belong to you that is on the computer.
14. Be Kind, Courteous & Respectful to others and have a good sense of humor ☺
15. DO NOT contribute to a Hostile Environment. Being Offensive, Intimidating, or creating an oppressive atmosphere will NOT be tolerated.
16. You may not agree with the views and opinions expressed by your peers or fellow students, but you don't have the right to be disrespectful. Personal attacks, profanity, vulgarity and comments toward an individual is unacceptable.
17. **Pick up and clean up after yourself.** ****Do not put your bags, purses or backpacks on top of power outlets or Ethernet cables**
18. **Everyone's safety is important.** If you see or hear anything that is unlawful, dangerous & threatening, let me know so I can contact Campus Security.
19. If you need to contact me, please Email me. Do Not Call me. Appointments via Email with 3-4 days advance notice.

College Policies:

Academic Integrity (Plagiarism)

In accordance with code 9803.28, **academic dishonesty is prohibited and will not be tolerated in this class.** Violations of academic integrity include, but are not limited to, the following actions: cheating on an exam, plagiarism, working together on an assignment, paper or project when the instructor has specifically stated students should not do so, submitting the same term paper to more than one instructor, or allowing another individual to assume one's identity for the purpose of enhancing one's grade. Academic dishonesty of any type, such as cheating or knowingly furnishing false information, by a student provides grounds for disciplinary action by the instructor or college. In written work, no material may be copied from another without proper quotation marks, footnotes, or appropriate documentation.

- **Plagiarism will result in a zero for the assignment, possible dismissal from the class and disciplinary action from the college. You will not receive credit for any essay missing previous drafts, citations and/or a Works Cited page**

Student Conduct

According to code 9803.15, disruption of classes or college activities is prohibited and will not be tolerated. Refer to the catalog and the Standards of Student Conduct in the Schedule of Classes for more information.

Recording Devices

State law in California prohibits the use of any electronic listening or recording device in a classroom without prior consent of the instructor and college administration. Any student who needs to use electronic aids must secure the consent of the instructor. If the instructor agrees to the request, a notice of consent must be forwarded to the Vice President of Academic Affairs for approval (WLAC College Catalog).

Electronic Mail

Email is the official method of communicating with you. Every WLAC student has an email address. Check your Student.LACCD@Edu account daily/weekly. To access your account visit www.wlac.edu, and click on the Student Email button. To log in use your student ID # and your birthday and month. Your Student.LACCD@Edu email can be forwarded to any other personal email account.

Disabled Student Services (*more info on Campus Resources below*)

If you know or think that you have any learning or physical disabilities, please contact Dr. Duke in the Disabled Student Programs and Services (DSPS) Office in HLRC 121 at (310) 2874450.

The DSPS will then contact your instructors to notify them of needed accommodations, such as additional testing time, or a note taker. If you require an accommodation for this class, please speak with me. Tape recording of lectures and discussions will not be permitted without my consent.

Dropping the Course

According to college policy, you will be excluded for excessive absences or for not following the Standards of Student Conduct (printed in the Schedule of Classes). If you drop the course, be sure to do so at the Admissions and Business Offices and keep your receipt. Pay attention to drop dates in the Schedule of Classes. <http://www.wlac.edu/scheduleofclass/schedulecalendar.html>

Campus Resources:

Office of Disabled Student Programs and Services (DSP&S)

Heldman Learning Resources Center (HLRC), Room 119 | (310) 287-4450.

West Los Angeles College recognizes and welcomes its responsibility to provide an equal educational opportunity to all disabled individuals. The Office of Disabled Students Programs and Services (DSP&S) has been established to provide support services for all verified disabled students pursuing a college education. **DSP&S students may qualify for:** priority registration, registration assistance, special parking permits, sign language interpreters and assistive technology (WLAC College Catalog).

Instructional Support (Tutoring) & Learning Skills Center

Heldman Learning Resources Center (HLRC) | (310) 287-4486

Improve your reading, language, vocabulary, spelling, math fundamentals and chemistry knowledge with convenient, self-paced computer-aided courses in the Learning Skills Center. Increase your knowledge and learning success: sign up for tutoring in various college subjects (WLAC College Catalog).

Library Services

Heldman Learning Resources Center (HLRC) | (310) 287-4269 & (310) 287-4486

The WLAC Library provides instruction on how to use the online catalog, periodical and research databases. In addition to a large collection of books, periodicals and videos the WLAC Library has course textbooks which students may use while in the Library. Web access is available in LIRL as well as meeting rooms. The upper floors provide a beautiful view ideal for study (WLAC College Catalog).

WLAC Student Health Center

Building A-9 contact # (310) 287-4478

Mon. & Wed. 8am – 4pm / Tues. & Thurs. 9:30am – 6pm / Fri 8am – 12pm

1) They offer Free Medical Services.

First aid/Over-the-counter pain relievers, TB testing, Pre-employment physical/physical required by specific school programs, STD screening, Pap smear, Family planning, Consultation with medical providers Physical examination, Preventive health care, Mental health services, individual, couples & groups and Annual flu vaccine (time sensitive)

2) They offer Free confidential Services related to:

Depression/Suicidal thoughts, Relationships/Couples, Anxiety, Domestic violence/abuse, Family conflicts, Childhood abuse & neglect, Anger, Substance abuse, Trauma/PTSD, Eating disorders, Stress, **Time management**, Grief, **Academic/Career choices**, Parenting and General self-improvement.

Campus closed on these Dates / Holidays:

Presidents' Day: Feb 14-17

Cesar Chavez Day: Mar 31

Spring Break: Apr 7 - April 13

Memorial Day: May 26

Non-Instruction Day: May 27

Student Acknowledgment

(Please return this sheet to the instructor)

"I _____, have completely read this syllabus and understand and agree to the course requirements."

Please indicate below or EMAIL me at duckwon@wlac.edu , any special needs or circumstances that may have some impact on your work in this class, and for which you may require special accommodations, including but not limited to physical or mental disabilities, inability to arrive in class on time or need to leave class early, observance of religious holidays, ect.

Special needs or circumstances:
