

## Entrepreneurship 002 - Section 8209 Syllabus

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### Course Description:

This course provides the student with a working knowledge of basic small business start up activities and information. In this course all students will learn the basics through reading, case study, online class discussion and targeted activities. This course also provides the student with the tools necessary to identify a business concept and test it for feasibility.

### Textbook:

*Start Your Business week by week,*

Steve Parks, 2nd Edition (ISBN: 978-0-273-76866-1)

### Materials Needed:

Computer w/ internet access

### Objectives:

This course is designed to provide a fundamental understanding of the world of an entrepreneur and small business owner. In addition, this class should provide you with the basics of starting and operating a business. Students will learn by participating in class discussions, comprehensive case study and activities tailored to developing an understanding of starting and operating a business.

### Student Learning Outcomes (SLO)

- Students will use **Critical Thinking Skills** to help analyze various issues related to business case studies and provide comments and solutions.
- Students will also utilize effective **Communication** through class discussion and through class assignments, term papers and or business plans.

**Attendance Policy:**

All students who do not participate within the first two weeks of class will be dropped.

**Grading Weight:**

Assignments* (8x6.25pts ea)	50 pts
Discussion Participation (8x6.25pts ea)	50 pts
	100 pts (total possible)

**Final Grade:**

A = 90-100 points

B = 89-80 points

C = 70-79 points

D = 60-79 points

F = 0-59 points

**Assignment Guide \***

Assignments are opened online week to week. They are only open for a set amount of time so pay attention to the due date (typically one week). **I DO NOT ACCEPT LATE ASSIGNMENTS.** The details of each assignment will be available online the week before it is due. Assignments consist of primarily discussion forums, case study, various activities, etc. In the ETUDES site, see assignments tab for details of each weekly assignment. The following table represents the chapters a student will need to read to complete the assignments for that week. Don't worry the chapters are short and read easy. Remember that this class requires 6.5 hours of time per week.

**Week                      Read/Study                      Assignment**

1		1
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2	Chapter 1,2	2
3	Chapter 3,4,5	3
4	Chapter 6,7,8,9	4
5	Chapter 10,11,12,13	5
6	Chapter 14,15,16,17,18	6
7	Chapter 19,20,21,22	7
8	Chapter 23,24,25,26	8

***\*Instructor has the right to modify assignments as needed\****