

# Course Descriptions

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and advertising. The students will learn how to produce effective marketing plans as well as sales and marketing materials. They will learn to target the most appropriate customer markets to increase sales, and they will learn to recognize the most effective marketing strategies for the hospitality industry. Among the other topics covered are research and analysis, product development, public relations, promotion, publicity, marketing to the travel trade, pricing, and communications.

## **HOSPT 320 Hospitality Law (3) CSU**

*Prerequisite:* HOSPT 100

For anyone considering a career in the Hospitality Industry, a thorough understanding of the duties, rights, and responsibilities of employers, employees and patrons is very important. Since laws covering the innkeeper restaurateur are very different than most other businesses, this course not only covers the legal ramifications of dealing with patrons, it covers the relationship and responsibilities between employers and employees. The rapidly developing area of casino/resort law is also covered. By using a preventive approach, this course can keep the legal considerations of hotel and restaurant operations from becoming expensive problems.

## **HOSPT 325 Guest Relations Management (3) CSU**

Without guests the hospitality industry would not exist, and the treatment of those guests is a very important aspect of the business. There are excellent career opportunities for people skilled in the proper treatment and management of guests and the guest experience. In this course students will learn the service principles of dealing with guests including meeting guest expectations, training the staff, motivation and empowerment, involving the guest, communicating, delivering the service, fixing service problems, the aspect of waiting for service, and the steps to service excellence.

## **HOSPT 330 Managing Technology and E-Commerce (3) CSU**

The Internet is an emerging force in the hospitality industry, and this course will give the student the knowledge necessary to compete effectively in the marketplace. In this course emphasis is placed on providing a thorough understanding of how e-marketing, e-commerce and online information will be one of the most important areas of the hospitality industry in the coming years. Among the topics covered are definitions of e-terms, e-commerce models, software, business-to-business marketing and online information distribution.

## **HOSPT 340 Introduction to Professional Food Service (3) CSU**

The food and beverage branch of the hospitality industry is an exciting and often overlooked area of career opportunities. This course will provide students with a basic yet comprehensive introduction to food service operations and give them the foundation they need to make smart decisions in food and beverage operations. Students will learn the history and scope of the industry, food service operations, bar

operations, budgeting, inventory control, and management techniques for efficient and effective resource utilization in the production and service of nutritious, safe, and high quality food.

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## **HUMANITIES (HUMAN)**

### **HUMAN 030 The Beginnings of Civilization (3) UC/CSU**

This survey of the cultural heritage of Western civilization, from ancient Egypt, Mesopotamia and Greece to the Early Renaissance, presents a history of culture and values with emphasis on artistic, literary, musical, religious and philosophical traditions. A wide variety of audio/visual materials is used.

### **HUMAN 031 People in Contemporary Society (3) UC/CSU**

A study of cultural history from the 17th century to the present. The approach is interdisciplinary, involving art, music, literature, drama, philosophy, and history. Emphasis is upon the evolutionary influences that have shaped modern culture.

### **HUMAN 060 People and Their World: Technology and the Humanities (3) UC/CSU**

This course provides opportunities to examine the interaction between society and technology. Challenging and stimulating questions about cultural and social values in light of the effects of modern technology are developed and discussed.

### **HUMAN 077 Medieval Cultures (3) UC/CSU**

A comparative study of the cultures of the Middle Ages in Europe and the Middle East will include the literary, musical, and artistic traditions of Christianity, Islam, and Judaism.

### **HUMAN 089 Current Musical Dramatic & Art Events (2) CSU**

This course shall examine and discuss in depth selected current cultural events at major venues in the Los Angeles area, such as major art museums (The Getty Museum, LACMA), or concert/performance venues and/or theaters, utilizing resources and/or productions at such venues. This course shall vary from semester to semester depending upon production schedules at selected venues.

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## **INTERIOR DESIGN (INTRDGN)**

### **INTRDGN 102 Introduction to Interior Design (3) CSU**

*Prerequisites:* ARC 172, ENV 101

Introduction to the field of interior design including the elements and principles of ideas and design as applied to color, materials, space planning, furniture and lighting selection. Products, services and career options are reviewed. Design projects are assigned through exercising spatial

relationships, proximities, scales, focal elements, and color material balance.

## **INTRDGN 106 Digital Drafting for Interior Design (3) CSU**

*Prerequisites:* ARC 172, ENV 101

An introduction to the fundamentals of freehand drawing, drafting, and computer-based drawing for Interior Designers. This course involves 2D and 3D analysis and interpretive studies using drawing as an integral part of the design process.

## **INTRDGN 107 Color Theory and Design (3) CSU**

This course covers the developments and use of color as it relates to interior design. The psychology of color, texture and light effects, the historic value of color, color trends past and present, and the uses of color in build environments.

## **INTRDGN 108A Residential Space Planning (3) CSU**

*Prerequisites:* INTRDGN 102, 106, 107

This course covers space planning for interior design with an emphasis on complete environmental planning including humane and green environments, client requirements, ADA compliance, architectural considerations, interior and exterior relationships in residential design. Covers basic drawing and 3D modeling techniques in developing design proposals.

## **INTRDGN 108B Residential Space Planning (2) CSU**

*Prerequisite:* INTRDGN 108A

This course covers commercial space planning for interior design with an emphasis on complete environmental planning. The course also client requirements, ADA compliance, architectural considerations, and interior and exterior relationships to commercial design. This course includes presentation methods and field trips.

## **INTRDGN 114 Interior Design Materials, Standards and Specifications (3) CSU**

This course covers the knowledge of materials and finishes specification and their applications for both residential and commercial space. Students learn about interior products for durability, health, environmental, sustainability, and American Disability Act considerations.

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## **JAPANESE**

(JAPAN)

### **JAPAN 001 Elementary Japanese I (5) UC/CSU**

This course provides the fundamentals of the Japanese language with emphasis on the spoken word. The Japanese syllabary for Hiragana, Katakana and basic Kanji are introduced. In addition, the course introduces the study of Japanese culture.

### **JAPAN 002 Elementary Japanese II (5) UC/CSU**

*Prerequisite:* JAPAN 1 with a grade of "C" or better

This course continues students' development of fundamental linguistic communication skills in Japanese. The course also continues the study of Japanese culture.

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## **KINESIOLOGY**

(KIN)

(Formerly Physical Education)

### **KIN 185 Directed Study (1) CSU**

*(Formerly PHYS ED 185)*

Students pursue directed studies in Kinesiology on a contract basis, under the direction of a supervising instructor.

### **KIN 229 Body Conditioning Skills (1) UC/CSU**

*(Formerly PHYS ED 228)*

This course uses a variety of aerobic and anaerobic exercises to help the student achieve fitness and establish a workout program they can use for the rest of their life.

### **KIN 232 Step Aerobics Activity (1) UC/CSU**

*(Formerly PHYS ED 470)*

Students are instructed how to safely exercise using step aerobic benches to achieve their personal fitness goals. Additional instruction offered on exercises from a variety of different sources such as yoga, Pilate's and weight training. Course is open to all levels.

### **KIN 245 Body Dynamics Skills (1) UC/CSU**

*(Formerly PHYS ED 229)*

Emphasis is on physical fitness through a non-traditional strength training. Students will leave with an extensive exercise library using nontraditional equipment (fit balls, bends, medicine balls, etc.).

### **KIN 250 Weight Training Skills (1) UC/CSU**

*(Formerly PHYS ED 230)*

This course covers the principles of weight training for men and women. It develops a general program of progressive resistance exercises with adaptation and implication for the individual student. Attention is given to terminology, use of equipment, safety precautions, nutrition and weight control, and basic factors of anatomy and physiology.

### **KIN 250-1 Weight Training Skills –1 (1) UC/CSU**

Students develop muscular strength and endurance using weight machines and free weights. They employ proper training techniques necessary to maintain personal fitness throughout the lifespan.

### **KIN 250-2 Weight Training Skills –2 (1) UC/CSU**

Students develop resistance training experience and become involved in a higher level of exercise. They will be exposed to a wide variety of machine as well as free weight exercises and will then design a program based on individual needs.