

7TH ANNUAL LEADERSHIP RETREAT
FRIDAY, NOVEMBER 21ST

8:15 AM - 4:00 PM



MOVING INTO THE FAST LANE

Breakout Sessions & Session Leader Biographies

SELECT 1 SESSION FOR EACH TIME SLOT

Morning Sessions 9:40 am – 10:40 am

- Creating a Technology Plan that is Strategic, Effective, and Enjoyable *(offered at 9:40 am only)*
- Counseling in a Virtual World
- Keys to Academic/Athletic Success
- Basic Skills - Are Basic Skills Really so Basic?

10:50 am – 11:50 am

- Counseling in a Virtual World
- Keys to Academic/Athletic Success
- Basic Skills - Are Basic Skills Really so Basic?

Afternoon Sessions 1:10 pm – 2:10 pm

- Reaching and Teaching the iPod Generation
- Innovation and Academic Support
- SLOs - Panic, Panacea, or Good Pedagogy?

2:20 pm – 3:20 pm

- Reaching and Teaching the iPod Generation
- Innovation and Academic Support
- SLOs - Panic, Panacea, or Good Pedagogy?
- Recharging your Batteries in Shared Governance *(offered at 2:20 pm only)*

~ see descriptions below ~
day's agenda & directions to Pepperdine on last 2 pages

MOVING INTO THE FAST LANE

Morning Sessions

A. CREATING A TECHNOLOGY PLAN THAT IS STRATEGIC, EFFECTIVE, AND ENJOYABLE

Presenter: Willie Pritchard *[This session is offered only at 9:40 am]*

Strategic planning is seen by many as a tedious and grueling process to get finished, rather than a critically important activity that will guide the college for years to come. But, believe it or not, it can be an intellectually enjoyable activity that engages participants in a meaningful and productive process. Will Pritchard will share insights from experiences in developing strategic technology plans for various institutions.



William (Willie) Pritchard served for six years as the first Vice Chancellor of Technology for the Foothill-De Anza Community College District. He also has held information technology management positions at the Houston Community College System (TX), St. Petersburg (FL) Junior College, the University of South Florida, and Vassar College. He is active in EDUCAUSE (the leading technology professional association for higher education technology managers), where he has served on its Board of Directors and as a faculty member in its Management Institute. He is currently a member of the faculty for the CAUDIT (Council of Australian University Directors of Information Technology) Management Institute and is an adjunct faculty member of the Business and Computer Information Systems faculty at De Anza College. He has provided technology consulting services to community colleges throughout the United States and has facilitated, led, and developed numerous technology strategic plans

for community colleges.

B. COUNSELING IN A VIRTUAL WORLD

Presenter: Dr. Duke Shalamon

Coastline Community College, founded in 1976, continues to deliver education through technology and a comprehensive curriculum. Unlike other colleges, Coastline does not have a traditional campus; instruction is offered at approximately 50 sites throughout the Coast Community College District and through our popular Distance Learning program. Coastline matriculated 7200 students in Fall 2008 through the Distance Learning program and support services such as counseling and transfer services are offered through eAdvising, eChat, telecounseling and eTransfer Connection. Our virtual counselors are available to answer questions about academic and career issues. Today's presentation will showcase our on-line counseling services.



Dr. Shalamon Duke received his doctorate degree in Educational Leadership and Community College Administration from the University of Southern California, his master's degree in Counseling from San Diego State University, and his bachelor's in English from Grambling State University. He is currently the Dean of Counseling and Special Programs at Coastline Community College. Prior to his service at Coastline, Dr. Duke served at Los Angeles City College, the University of Southern California, MiraCosta College, San Diego State University, and the California Department of Rehabilitation. Dr. Duke is actively involved in a variety of national organizations, among which are the California Department of Rehabilitation Assistive Technology Advisory Committee, National Association of Student Personnel Administrators, Association of California Community College Administrators (ACCCA), and he also sits on the Board of Director for the Association of California Community College

Administrators (ACCCA). His research interests surround issues regarding the retention, persistence, transfer, adjustment, and graduation rates of diverse community college students, such as African Americans, Hispanic American, and other protected populations. Additionally, his research focuses on the course taking patterns of these students and how it may or may not lead towards successful outcomes.

Morning Sessions . . . continued

C. KEYS TO ACADEMIC/ATHLETIC SUCCESS

Presenter: Tony Lipold

Coaches must take responsibility for academic success. We must teach student athletes how to complete both on and off the field, to compete the right and fair way, within the rules. Student athletes need to be held to the highest standards, both on and off campus. Programs must be fiscally responsible.



Tony Lipold is Dean of Physical Education, Kinesiology and Athletics/Athletic Director at Saddleback College. He began his educational career in 1975 spending his first 15 years as a high school basketball coach, social science teacher, activities director, and assistant principal. In 1989 he was hired at Long Beach City College in student affairs and physical education and during his tenure served as basketball coach and interim Dean of Student Services. Tony has spent the last nine years as the Athletic Director at Saddleback College and added the duties of Dean of Physical Education, Kinesiology and Athletics four years ago. In 2006 he was named the first ever South Orange County Community College District Administrator of the Year for his commitment to students, motivational leadership, passion for teamwork and desire for continuous improvement. He has been involved at the state level in the California Community College Athletic Association for the past six years serving on the Management Council as a sport rep for track and field and currently serving as the Management Council Chair. As MC Chair Tony sits on the CCCAA/COA Board which is the governing board for the CCCAA.

D. BASIC SKILLS - ARE BASIC SKILLS REALLY SO BASIC?

Presenter: Dr. Janet Fulks

Did you know that over 70-85% of the new students in California Community Colleges test into a basic skills course? How should that impact campus organization, teaching and student services? What are the core issues that must be addressed? Find out what other California community colleges have identified as effective practices in their basic skills action plans and what seems to be working.



Dr. Janet Fulks, current North Area representative on the Academic Senate for California Community Colleges and Statewide Curriculum chair has also served as chair of the ASCCC Accreditation and SLO assessment committee. Her website, Assessment in Higher Education at <http://online.bakersfieldcollege.edu/courseassessment/Default.htm> provides examples of assessment work in California and around the nation. This year she has been part of the Basic Skills initiative as a Program Coordinator and has helped to create the Basic Skills Handbook and has helped to organize and present numerous regional meetings about the effective practices in basic skills and the challenge we have before us.

MOVING INTO THE FAST LANE

Afternoon Sessions

E. INNOVATION AND ACADEMIC SUPPORT

Presenter: ML Bettino

Cerritos College has long taken an innovative and self-sufficient approach to online learning. We were among the early adopters of Sakai, the Open Source Learning Environment that currently powers Etudes. The success of our online program has really been the support system consisting of our Innovation Center for Faculty, our Academic Support Center for Students, Staff Development and our Multi-Media Production program. This presentation will discuss each piece of the system and how they work together to offer complete support for online learning at Cerritos College.



ML Bettino has been an educator for over twenty years, beginning at the high school level. He became a professor at Cerritos College in the early 90s where he began developing online courses. He was the first in California to offer a Developmental Reading course online. Very soon after, ML was able to get a grant that allowed him to train other faculty in that new movement. This resulted in his being asked to coordinate Distance Education, then Staff Development, then technology training. By the late 90's he was a director and then Dean of Technology Training and Distance Education. ML's position expanded to take on academic support services for students and multi-media development and support. In that position, he was instrumental in moving the college into implementing an Open Source Course Management System, Sakai, for our online needs. Currently, ML is Dean of Academic Affairs at Cerritos College.

F. SLOS - PANIC, PANACEA, OR GOOD PEDAGOGY?

Presenter: Janet Fulks

What does the data tell us about the effect of SLOs on our courses and programs? From aligning curriculum to assessing programs, SLO assessment can create an effective tool to revise our classes and target student success. But where do you start and what should you do? This breakout discusses several strategies to make SLO assessment meaningful.



Dr. Janet Fulks, current North Area representative on the Academic Senate for California Community Colleges and Statewide Curriculum chair has also served as chair of the ASCCC Accreditation and SLO assessment committee. Her website, Assessment in Higher Education at <http://online.bakersfieldcollege.edu/courseassessment/Default.htm> provides examples of assessment work in California and around the nation. This year she has been part of the Basic Skills initiative as a Program Coordinator and has helped to create the Basic Skills Handbook and has helped to organize and present numerous regional meetings about the effective practices in basic skills and the challenge we have before us.

Afternoon Sessions . . . continued

G. REACHING AND TEACHING THE IPOD GENERATION

Presenter: Jim Gaston

Learn how technology has impacted students today, and how we should modify our teaching and student services to serve them more effectively.



***Jim Gaston** is an Associate Director of Information Technology for the South Orange County Community College District where he has been privileged to work with a great team that has been awarded several state and national awards for technology innovation. He has a passion for the intelligent use of technology to further the goals of higher education and enjoys using his sense of humor to convey this message. He presents regularly at local, regional and national conferences including CISOA, TechEd, League for Innovation, Educause Western Regional and Educause. He has also been an Adjunct Professor at Irvine Valley College where he taught HTML and Internet courses.*

H. RECHARGING YOUR BATTERIES IN SHARED GOVERNANCE

Presenters: Linda Kelso & Amal Elayyan [*This session is offered only at 2:20 pm*]

Do you have more to do with less? Are you the one that is always called on to help? Are you getting burned out? Come and learn some ways to recharge your batteries and get others involved.

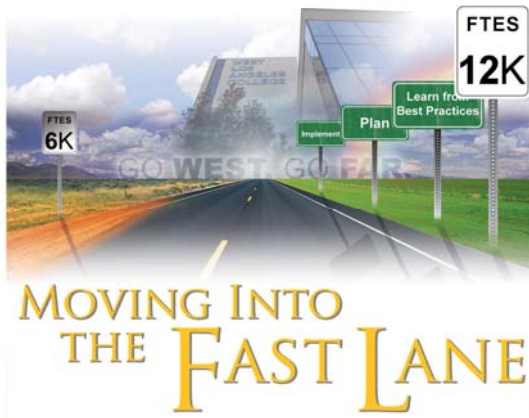
4CS is a non-profit organization, formed by the California Community College's classified staff to serve as the statewide classified senate. 4CS supports the leadership roles of classified staff in the governance of the California Community College System, advocating increased involvement at the state level, and promoting leadership skills among classified staff. It also provides a variety of services for statewide organizations and classified staff. Activities include the support of professional growth, quality community college education and services, and staff participation in regional and local activities.



***Linda Kelso** has worked at San Joaquin Delta College for the past 24 years in the Purchasing Department. She has held leadership positions within the local Classified Senate and the union CSEA Ch #359. She's also served on many shared governance committees, some of which were: Planning & Budget, Policy & Procedures and President's Council. For the past 7 years, she has been involved with 4CS: 5 years as Treasurer and 2 years as an Associate in Financial Procedures. She's given presentations with other 4CS Board members at conferences and visits to community college districts on how 4CS can help them, building senates and shared governance concerns. Linda also enjoys being on 4CS because of the interaction we have on the Board and the many colleges she and her colleagues get to visit and participate with.*



*Born and raised in Jordan, **Amal Elayyan** moved to United States with her family after graduating from high school. She has a BA in Business Management and is currently working on her masters in Management Information Systems. She's been working in the community college system for over twenty years, the last fifteen as a library technician. As a board member for 4CS (California Community College Classified Senate), she is one of twenty board members representing all 108 community colleges throughout the state of California. Amal says that she has really enjoyed working at the community college campus and has been an active member of the classified staff, serving as Classified Senate President for two terms, and, currently serve as the First Classified Senate President. She is also a member of the Accreditation Steering Committee at San Joaquin Delta College, as well as serving on the Planning and Budget committee. For fun, she loves to spend time with her husband and kids. They all love going to the beach when time allows.*



WEST LOS ANGELES COLLEGE
Fall 2008 Leadership Retreat
FOCUS ON: Community College Excellence

Friday, November 21, 2008
 Pepperdine University, WLA Graduate Campus
 Howard Hughes Center: 6100 Center Dr. | LA, CA 90045
 (310) 568-5555

RETREAT SCHEDULE

8:15 am – 9:00 am Check in and breakfast – Rms. 333/334

9:00 am – 9:30 am Welcome and Warm-Up – Dr. Rocha,
 Michelle Long-Coffee & Alice Taylor

**9:40 am – 10:40 am &
 10:50 am – 11:50 am**
Breakout Sessions – Participants attend the two sessions they signed-up for

- A. Creating a Technology Plan that is Strategic, Effective, and Enjoyable *Willie Pritchard- Rm. 336*
Note: this session is offered only at 9:40 am
- B. Counseling in a Virtual World *Dr. Shalamon Duke– Rm 337*
- C. Keys to Academic/Athletic Success *Tony Lipold – Rm 339*
- D. Basic Skills - Are Basic Skills Really so Basic? *Janet Fulks – Rm 332*

Noon – 1:00 pm Lunch – on the 2nd floor

**1:10 pm – 2:10 pm &
 2:20 pm – 3:20 pm**
Breakout Sessions – Participants attend the two sessions they signed-up for

- E. Innovation and Academic Support *M.L. Bettino -- Rm 336*
- F. SLOs - Panic, Panacea, or Good Pedagogy? *Janet Fulks -- Rm. 332*
- G. Reaching and Teaching the iPod Generation *Jim Gaston – Rm 337*
- H. Recharging Your Batteries in Shared Governance *Linda Kelso & Amal Elayyan, 4CS (Classified Senate) – Rm 339*
Note: this session is offered only at 2:20 pm

3:30 pm – 3:50 pm Evaluation and Wrap-Up

MOVING INTO
THE FAST LANE



**6100 Center Drive, Suite 200
Los Angeles California 90045
(310) 568- 5782**

From the North on the 405 Freeway

Go south on the San Diego Freeway (405) and exit at Howard Hughes Parkway. Turn left onto Howard Hughes Parkway. Turn left onto Center Drive. Turn left onto Promenade Plaza; entrance to the parking garage. Enter parking garage by pulling out a ticket (bring your ticket for validation). Please avoid parking in **reserved** spaces. Entrance to the 6100 building is on the left through the courtyard located on the street level.

From the North on Sepulveda Boulevard

Go South on Sepulveda Boulevard. Turn left onto Center Drive. Turn right onto Promenade Plaza; entrance to the parking garage. Enter parking garage by pulling out a ticket (bring your ticket for validation). Please avoid parking in **reserved** spaces. Entrance to the 6100 building is on the left through the courtyard located on the street level.

From the South on the 405 Freeway

Go north on the San Diego Freeway (405) and take the Howard Hughes Parkway exit; exit will go over the (405) freeway, continue on Howard Hughes Parkway to Center Drive and make a right. Turn left onto Promenade Plaza; entrance to the parking garage. Enter parking garage by pulling out a ticket (bring your ticket for validation). Please avoid parking in **reserved** spaces. Entrance to the 6100 building is on the left through the courtyard located on the street level.

From the South on Sepulveda Boulevard

Go North on Sepulveda Boulevard. Turn right onto Center Drive. Turn right onto Promenade Plaza; entrance to the parking garage. Enter parking garage by pulling out a ticket (bring your ticket for validation). Please avoid parking in **reserved** spaces. Entrance to the 6100 building is on the left through the courtyard located on the street level.

