Travel Geography 135 On-Line Syllabus

DESCRIPTION OF COURSE: The student will become familiar with the major attractions, tourist centers, climatic patterns, lodging choices, travel options and traveler motivations for European and Middle Eastern Destinations.

STUDENT LEARNING OUTCOMES:
1. Student ability to understand and evaluate tourism practices and principles-utilizing critical thinking.
2. Student's effective use of English language in concert with other students and instructor.
3. Student's usage of cultural diversity to determine destination best suited for client interested in most travel education and value for budget.
4. Student's usage of interpersonal skills to absorb and pass on to client best features of geographic areas for travel.

STUDENT LEARNING OUTCOMES (SLOs):
West Los Angeles College is committed to student success through a set of core institutional Student Learning Outcomes.

Student Learning Outcomes
Core Institutional SLOs
Outcome of Communication
Method/
Source of Communication
Method of Assessment
Analysis of Assessment & Change for Improvement
Critical Thinking
Student ability to read and listen to internalize written and lecture information for understanding needed to evaluate and apply hospitality practices, principles and procedures
Lecture
Text
Handouts
Emailed information
National, regional, local government and commercial web sites
Library resources
Trade publications
Web sites
Participation in class discussions
Identification of correct choices on tests
Evaluation for effectiveness is continuously made through in-class monitoring of student feedback and test accomplishment.
Ability to select functions in a multilayered hospitality setting providing direction for individual guest needs
Communication
Effective use of written English language
Successful written and verbal communication
Ability to effectively communicate, in writing and verbally, with other students and the instructor in discussions and tests.
Quantitative Reasoning
Understanding financial relationships relative to hospitality costs and pricing for sales and business profitability
Ability to correctly compute distances and timings of flights, driving distances and travel costs
Self Awareness / Interpersonal / Diversity
Ability to place oneself in the total scheme of a guest relationship, in a new destination, country and new culture
Learning to interact with other cultures
Ability to show confidence and sensitivity to other cultures in client counseling and sales simulations
Civic Responsibility / Ethics
Application of knowledge of American culture, ethics, academic & business standards
Familiarization with and application of American and foreign standards, hospitality rules and laws
Student application of knowledge of the American and other culture ethics, and legal systems resulting in positive outcomes for clients
Technological Awareness
Successfully use the computer/internet for research and communication

COURSE OBJECTIVES: 1. To empower the student to understand the importance of geographic knowledge to the sale of travel. DESTINATIONS OF THE WORLD ARE TRAVEL'S PRODUCTS.
2. To utilize this knowledge in the more efficient and effective counseling of clients' travel needs and desires, as far as European and Middle Eastern Destinations are concerned. 3. Geographic knowledge of travel areas can assist the student in the cross-selling and up-selling of pertinent travel products to clients.

COURSE REQUIREMENTS: In addition to the three exams and reading assignments from the textbook, there will be discussion of material covered, plus extra material brought in through website study, homework assignments regarding areas covered, and a project covering one country or area included in class.

GRADING OF COURSE: A total of 370 points are possible to earn, as follows:
EXAMS: ....A Quiz, 25 points possible; A Mid-Term, 50 points possible, a Final Exam, 75
points possible=150 points

DISCUSSION QUESTIONS & CLASS PARTICIPATION: 50-75 points possible, with five or more
general discussions, and class contributions.

ASSIGNMENTS: Homework based upon chapters studied, 10 in all, totaling: 120 Points

PROJECT: Pick out a tour or river cruise from one of two
websites: [www.globusandcosmos.com](http://www.globusandcosmos.com)
or [www.trafalgar.com](http://www.trafalgar.com), and design a three-five paragraph sales letter, as to why you feel this is
an ideal program for an individual family or a group. Mention what the program includes, and
approximate costs. PLEASE USE YOUR OWN WORDS AS TO WHY YOU FEEL THIS IS
THE
RIGHT PROGRAM FOR THE CLIENTS-DO NOT MERELY COPY SALES PITCH FROM
THE WEBSITE.
If you have any questions, please email or private message the instructor. 25 points possible.

Class Schedule-Travel 135 On-Line

Special note: This schedule is not written in stone, but is to be used as a guideline for your
studies.
This is a class that is regular semester duration, so there is plenty of time to complete work, if
you log on and do assignments, tests, discussions accordingly. Also, please note school dates of
importance as to dropping of class, etc.
LAST DAY TO ADD CLASSES: Feb 20; LAST DAY TO DROP CLASS
W/REFUND: Feb 20;
LAST DAY TO DROP CLASSES W/O A "W" ON YOUR TRANSCRIPT: Feb 20; LAST
DAY TO DROP
A CLASS WITH A "W" ON YOUR TRANSCRIPT-no effect on grade point average: May 08.
Instructor: Peter Miele Please email me with questions at <pfmiele@sbcglobal.net> or
<mielepf@wlac.edu> School Phone number is: 310-287-4200, Xt 8093. Office hours online:
Wednesdays 1-4PM. Also private message me in our class shell with any questions.

Dr Marc Mancini ISBN # 13:978-1-4283-2142-7

SUGGESTED, NOT REQUIRED: An Atlas or Set of Eastern Hemisphere Maps, to follow
along on
Countries we will be covering.

| Feb 09-12 | Read Part 1 of Text. Do Assignment No. 4, Page 27 |
| Feb 13-16 | Presidents' Day - Holiday - No |
| Class 21 | 04-07 Feb 17-
| Feb 23-27 | Read Part 4 and Chapter 14 of Text. Do Map Activity, Page 269 |
| Mar 02-6 | Read Chapter 15 of Text. Do Case Study on Page 286 |
| Mar 9-13 | Read Chapter 16 of Text. Do Case Study on Page 302 |
| Mar 16-20 | Read Chapter 17 of Text. Do map activity, page 317. |
| Mar 17 | FIRST QUIZ-- Objective Questions - 25 points possible |
Mar 23-27  Read Chapter 18 of Text. Do Creative Activity, pg. 333. Please also read my lecture modules.
Mar. 31  Caesar Chevez Day - Holiday - No class
Apr. 1-03  Read Chapter 19 of Text. Do map activity, page 345
Apr 04-10  SPRING BREAK - COLLEGE CLOSED - NO CLASSES

Travel Geography 135-Schedule-Continued

Apr 13-17  Read Chapter 20 in Text. Do Case Study, page 364.
Apr 20-24  MID-TERM EXAM, Objective Questions, 50 points possible
Apr 27-May 1  Continue reading Chapter 20. No assignment this week.
May 4-8  Read Chapter 21 in Text. Do Case Study, page 390
May 11-15  Work on Project/Read Chapter 22, on Middle East. Use sites of Globus, Brendan or Trafalgar to check on a Mid-East Tour Program, and write your sales letter to persuade clients to consider this program, giving your reasons why it is the best for these clients. You can "pitch" to a family or group, as you wish. Please use your own words in this sales letter.
May 17-22  Review your readings, complete assignments and work on your project.
May 25  Memorial Day - Holiday - No class
May 26-June 7  FINAL EXAMINATION - Objective Questions- 100 points possible
June 7  *****End of On-Line Class*****

Final Note: Please start work on project portion of the class by at least May 11, to make certain you have time for proper research of websites suggested.

PLEASE ASK QUESTIONS OF INSTRUCTOR VIA EMAIL OR PRIVATE MESSAGE ON THE COURSE SHELL. THERE IS NO SUCH THING AS A STUPID QUESTION......