

Peter Miele

Travel Geography 137, Ticket No. 8215 On-Line Syllabus

DESCRIPTION OF COURSE: The student will become familiar with the major attractions, tourist centers, climatic patterns, lodging choices, travel options and traveler motivations for Asia, Africa, South America, South Pacific-Travel 137, Ticket No. 8215.

Destinations.

STUDENT LEARNING OUTCOMES:

1. Student ability to understand and evaluate tourism practices and principles-utilizing critical thinking.
2. Student's effective use of English language in concert with other students and instructor.
3. Student's usage of cultural diversity to determine destination best suited for client interested in most travel education and value for budget.
4. Student's usage of interpersonal skills to absorb and pass on to client best features of geographic areas for travel.

STUDENT LEARNING OUTCOMES (SLOs):

West Los Angeles-College is committed to student success through a set of core institutional Student Learning Outcomes.

Student Learning Outcomes

Core Institutional SLOs

Outcome of Communication

Method/

Source

of Communication

Method of Assessment

Analysis of Assessment &

Change for Improvement

Critical Thinking

Student ability to read and listen to internalize written and lecture information for understanding needed to evaluate and apply hospitality practices, principles and procedures

Lecture

Text

Handouts

Emailed information

National, regional, local government and commercial web sites

Library resources

Trade publications

Web sites

Participation in class discussions

Identification of correct choices on tests

Evaluation for effectiveness is continuously made through in-class monitoring of student feedback and test accomplishment.

Ability to select functions in a multilayered hospitality setting providing direction for individual guest needs

Communication

Effective use of written English language

Successful written and verbal communication

Ability to effectively communicate, in writing and verbally, with other students and the instructor in discussions and tests.

Quantitative Reasoning

Understanding financial relationships relative to hospitality costs and pricing for sales and business profitability

Ability to correctly compute distances and timings of flights, driving distances and travel costs

Self Awareness /

Interpersonal /

Diversity

Ability to place ones self in the total scheme of a guest relationship, in a new destination, country and new culture

Learning to interact with other cultures

Ability to show confidence and sensitivity to other cultures in client counseling and sales simulations

Civic Responsibility / Ethics

Application of knowledge of American culture, ethics, academic & business standards

Familiarization with and application of American and foreign standards, hospitality rules and laws

Student application of knowledge of the American and other culture ethics, and legal systems resulting in positive outcomes for clients

Technological Awareness

Successfully use the computer/internet for research and communication

COURSE OBJECTIVES: 1. To empower the student to understand the importance of geographic knowledge to the sale of travel. **DESTINATIONS OF THE WORLD ARE TRAVEL'S PRODUCTS.**
2. To utilize this knowledge in the more efficient and effective counseling of clients' travel needs and desires, as far as Asian, African, South America and South Pacific Destinations are concerned. 3. Geographic knowledge of travel areas can assist the student in the cross-selling and up-selling of pertinent travel products to clients.

COURSE REQUIREMENTS: In addition to the three exams and reading assignments from the textbook, there will be discussion of material covered, plus extra material brought in through website study, homework assignments regarding areas covered, and a project covering one country or area included in class.

GRADING OF COURSE: A total of 395 points are possible to earn, as follows:

EXAMS:A Quiz, 30 points possible; A Mid-Term, 60 points possible, a Final Exam, 90 points possible= 180 points

DISCUSSION QUESTIONS & CLASS PARTICIPATION: 50-75 points possible, with five or more general discussions, and class contributions.

ASSIGNMENTS: Homework based upon chapters studied, 10 in all, totaling: 120 Points

PROJECT: Pick out a tour or river cruise from one of two websites: www.globusandcosmos.com or www.trafalgarcruises.com, and design a three-five paragraph sales letter, as to why you feel this is an ideal program for an individual family or a group. Mention what the program includes, and approximate costs. **PLEASE USE YOUR OWN WORDS AS TO WHY YOU FEEL THIS IS THE RIGHT PROGRAM FOR THE CLIENTS-DO NOT MERELY COPY SALES PITCH FROM THE WEBSITE.** If you have any questions, please email or private message the instructor. 25 points possible.

Class Schedule, Travel 137 On-Line

Special note: This schedule is not written in stone, but is to be used as a guideline for your studies. This is a class that is regular semester duration, so there is plenty of time to complete work, if you log on and do assignments, tests, discussions accordingly. Also, please note school dates of importance as to dropping of class, etc.

LAST DAY TO ADD CLASSES: Aug 30; **LAST DAY TO DROP CLASS W/REFUND:** Sept. 11

LAST DAY TO DROP CLASSES W/O A "W" ON YOUR TRANSCRIPT: Sept. 11; **LAST DAY TO DROP**

A CLASS WITH A "W" ON YOUR TRANSCRIPT=no effect on grade point average: Nov 20.

Instructor: Peter Miele Please email me with questions at <pfmiele@sbcglobal.net> or <mielepf@wlac.edu>

School Phone number is: 310-287-4200, Xt 8093. **Office hours online:** Wednesdays 1-4PM. Also private message me in our class shell with any questions.

REQUIRED TEXT: "Selling Destinations-Geography for the Travel Professional," 5th Edition, by Dr Marc Mancini ISBN # 13:978-1-4283-2142-7

SUGGESTED, NOT REQUIRED: An Atlas or Set of World Maps, to follow along on Countries we will be covering.

AUG 31-SEP 04
Travel Geography for the

Chapter 12 -- Brazil Do Map Activity, pg. 223 Note: for those who are taking

first time, you may wish to read Part 1 (Basic Ingredients) in our text.

SEP-7--11
Potpourri.

LABOR DAY -no class/you may wish to start on Chapter 13-Latin America

Sep 14-18	Read Chapter 13 -- Do Case Study, Page 245.
Sep 21-25	Chapter 21 - Egypt -- Do Map Activity, Page 389
Sep 28-OCT 02	Chapter 23 - Kenya and Tanzania - - Do Map Activity, Page 417. Start reading
lecture modules	
Oct. 5 - 9	Chapter 24 - African Potpourri portion -- Do Case Study, Page 437 . First
Quiz, 30 points.	
Oct 12 - 16	Chapter 25-Australia and New Zealand -- Do Map Activity, Page 461
Oct 19-23	Chapter 26 - The Pacific--Fantasy Islands -- Do Case Study, Page 476.
Oct 26-30	Chapter 27 - Japan ---Do Map Activity, Page 489
NOV 2-6	MID-TERM EXAM ----60 points possible
Nov 9-13	VETERANS DAY, Nov 11 --- Chapter 28-Singapore & Thailand - Do Case
Study, Page 505.	
Nov 16-20	India Extra (see lecture module) plus Chapter 29 - China - Do Map Activity,
Page 521	
Nov 23-29	THANKSGIVING HOLIDAY - 11/26-29 /// No Classes
Nov 30- DEC 04	Chapter 30 - Asia & the Pacific Potpourri-- Do Map Activity, Page 542.
Dec 07-11	Finish Project (see special information) and prepare for Final Exam
Dec. 14-18	FINAL EXAMINATION --- 90 points possible.
	*****END OF FALL SEMESTER *****

Travel Geography 137-Syllabus On Line

CLASS PROJECT INSTRUCTIONS AND INFORMATION

Successful completion of your project will net you up to 75 extra points. Please pick out a foreign destination, among those we have studied this semester, and look on the Internet or any brochure for a tour or cruise covering this destination. Give full information as to itinerary and cost (you may leave out the overseas air fare if you are not able to find this). Then, write a sales letter, to an individual, couple, family or group, to persuade them to consider this program for their vacation travel.

Please use your own words to try to sell the program, and place this on the "Assignments" heading I will indicate.

Final Note: Please start work on project portion of the class by at least Nov 16, , to make certain You have time for proper research of websites suggested.

PLEASE ASK QUESTIONS OF INSTRUCTOR VIA EMAIL OR PRIVATE MESSAGE ON THE COURSE SHELL. THERE IS NO SUCH THING AS A STUPID QUESTION.....