Welcome

In this web design course, you will learn the fundamentals of online design and development. You will have easy-to-follow instructions as well as my support throughout your journey. I expect that you’ll have a good time developing your digital design skills that you can use throughout your life. With instructor support, students will progress through a project-based course that allows them to follow their personal interests. Students will have the opportunity to develop their skills with several Adobe Creative Suite applications, create a website and/or video game. Participants may earn recognition as an official Adobe Certified Associate.

Course Description

This is a fundamental course in the application of the principals of design in building web sites. Students will use current state-of-the-art Web Designing programs, Flash and other applications to design, build and publish a contemporary web site.

Required Texts

Will be provided.


Recommended Materials

Headphones

Required Materials

USB Drive

Notebook
Student Learning Outcomes

1. Demonstrate and explain how to create a banner for a web site.
2. Demonstrate and explain how to create an animated gif.
3. Demonstrate and explain how to create roll-overs.
4. Demonstrate and explain how to create a CSS.
5. Demonstrate and explain how to create hyperlinks.
6. Demonstrate and explain how to imbed video elements to a web page.
7. Demonstrate and explain how to format content to fit various platforms in a web page.

Course Requirements and assignment guidelines

Learning Project Lessons
The Classroom in a Book series of lessons and practice files presents students with tips, techniques, and solutions for using the various CS5 software. Along with other study material that will be provided, students will be prepared for success with the Adobe Certified Associate exam that will be offered as part of the class.

• **Adobe Photoshop includes 14 lessons. Each can take two hours or less to complete.**
  • Lessons 2 and 5 cover related aspects of photo retouching.
  • Lessons 3 and 6 both are about making selections. Also, Lessons 6 and 10 cover effects that are based on masking and selections.
  • Lessons 4 and 9 deal specifically with layers, although layering is a crucial element in almost every lesson following Lesson 4.
  • Lesson 14 addresses printing issues and topics related to color management; after basic photo correction, Lesson 2 touches on four-color printing.

• **Adobe Illustrator includes 15 lessons, most of which should take fewer than three hours to complete.**
  • Lessons 2, 3, and 4 are focused on different aspects of creating and editing shapes and other content.
  • Lessons 6 and 10 are both focused on working with color.
You should be sure to complete Lessons 1 through 8 along with 12 (Lessons 9–11 and 13–15 cover more special-purpose features.)
The majority of the basic Adobe Illustrator features and the Illustrator work environment are covered in these lessons. However, completing all the lessons makes a far superior introduction. Before beginning a lesson, you are encouraged to browse through it, and read any sidebars.

Below is a short list of the new and improved features in Illustrator CS5 and where they are covered in the book.
  • Lesson 1 covers navigating multiple artboards using the Artboards panel.
  • Lesson 2 shows selecting objects behind.
  • Lesson 3 introduces drawing modes, the Width tool, the Shape Builder tool, and an easier method for joining paths.
  • Lesson 4 covers the Artboards panel, and discusses artboard vs. global rulers.
  • Lesson 5 shows the improved Stroke panel options, including Add Arrowheads and dashed line options.
  • Lesson 9 covers working with Perspective drawing.
  • Lesson 11 covers the new Bristle brush and the new Stretch Between Guides option in the Brush Options dialog box.
  • Lesson 15 shows Flash Catalyst integration.
• Adobe Dreamweaver provides 17 lessons. Students should strive to complete 3-4 lessons each week. Many lessons should take fewer than two hours to complete.

The lesson exercises are designed to introduce students to the Dreamweaver tools and functions, as well as important concepts in web design. While performing the exercises, the students create a complete website for a fictitious community association and learn how to use and modify Dreamweaver’s built-in CSS layouts.

**Adobe Flash – Interactive animation**

**HTML5 Introduction – Flash replacement?**

**Unity Engine – Video game design and testing**

Students are evaluated on their weekly completion of the lesson exercises.

**Late Assignments**

Each student is allowed one late essay assignment. It must be turned in by the next class meeting to receive credit and the grade will be reduced by one letter grade. DO NOT e-mail me your essays and other typed assignments. They will not be accepted. Other late assignments will not be accepted.

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**Grading**

<table>
<thead>
<tr>
<th>Assignment Category</th>
<th># of Assign.</th>
<th>Points Per Assignment</th>
<th>Total Points</th>
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900 - 1000 = A  
800 - 899 = B  
700 - 799 = C  
600 - 699 = D  
599 and below = F

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**Class Policies**

**Attendance**
Because class discussions and group work are an integral part of this course, attendance is mandatory. Up to 3 absences are allowed. After that, you could be dropped. Students are expected to attend every class meeting, to arrive on time and stay throughout the class period. **Excessive absenteeism will lower your grade, as well as walking in and out of class.** 3 tardies = 1 absence. Students may be dropped from class for excessive tardiness, or for failure to attend class the first day or during the entire first week of the class.

**Walking In and Out of Class**
When you arrive to class, make sure you have used the restroom, had a chance to eat, check your messages, etc. Walking in and out is rude and disruptive. If you need to leave early, or have some other problem, you need to notify me in advance. **Any student who makes a habit of walking in and out of class may be asked to leave.**

**Preparedness**
You are expected to arrive on time. You will come to each class session prepared. You will have your books, binder, pens/pencils, any work that is due, and you will be prepared to discuss all readings/assignments.

**Cell Phones, iPods, etc.**
*Turn them off and put them away when class begins!* Although it may not seem possible, you can survive without talking and texting on your cell phone, or listening to your iPod, for a little over an hour. Talking and texting on cell phones not only distract you, but they are a distraction for me and your peers. Distractions interrupt/disrupt the class and I will not tolerate interruptions. You will be asked to leave if this occurs.

**Contacting Me**
E-mail is the best and quickest way to contact me. Thanks to modern technology, my e-mail is linked to my phone. Therefore, excuses such as, “I tried to contact you but {fill in the blank}” will not work. **If you have a problem, do not let it snowball. Contact me immediately.** Students are expected to ask questions and obtain help from instructor via email and/or during office hours.

Refer to the course website/blog for more information on UMOJA policies.

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**College Policies:**

**Academic Integrity (Plagiarism)**
In accordance with code 9803.28, **academic dishonesty is prohibited and will not be tolerated in this class.** Violations of academic integrity include, but are not limited to, the following actions: cheating on an exam, plagiarism, working together on an assignment, paper or project when the instructor has specifically stated students should not do so, submitting the same term paper to more than one instructor, or allowing another individual to assume one’s identity for the purpose of enhancing one’s grade. Academic dishonesty of any type, such as cheating or knowingly furnishing false information, by a student provides grounds for disciplinary action by the instructor or college. In written work, no material may be copied from another without proper quotation marks, footnotes, or appropriate documentation.

- Plagiarism will result in a zero for the assignment, possible dismissal from the class and disciplinary action from the college. You will not receive credit for any essay missing previous drafts, citations and/or a Works Cited page.

**Student Conduct**
According to code 9803.15, disruption of classes or college activities is prohibited and will not be tolerated. Refer to the catalog and the Standards of Student Conduct in the Schedule of Classes for more information.

**Recording Devices**
State law in California prohibits the use of any electronic listening or recording device in a classroom without prior consent of the instructor and college administration. Any student who needs to use electronic aids must
secure the consent of the instructor. If the instructor agrees to the request, a notice of consent must be forwarded to the Vice President of Academic Affairs for approval (WLAC College Catalog).

**Campus Resources**

**Office of Disabled Student Programs and Services (DSP&S)**
Student Services Building (SSB) 320 | (310) 287-4450.
West Los Angeles College recognizes and welcomes its responsibility to provide an equal educational opportunity to all disabled individuals. The Office of Disabled Students Programs and Services (DSP&S) has been established to provide support services for all verified disabled students pursuing a college education. DSP&S students may qualify for: priority registration, registration assistance, special parking permits, sign language interpreters and assistive technology (WLAC College Catalog).

**Instructional Support (Tutoring) & Learning Skills Center**
Heldman Learning Resources Center (HLRC) | (310) 287-4486
Improve your reading, language, vocabulary, spelling, math fundamentals and chemistry knowledge with convenient, self-paced computer-aided courses in the Learning Skills Center. Increase your knowledge and learning success: sign up for tutoring in various college subjects (WLAC College Catalog).

**Library Services**
Heldman Learning Resources Center (HLRC) | (310) 287-4269 & (310) 287-4486
The WLAC Library provides instruction on how to use the online catalog, periodical and research databases. In addition to a large collection of books, periodicals and videos the WLAC Library has course textbooks which students may use while in the Library. Web access is available in LIRL as well as meeting rooms. The upper floors provide a beautiful view ideal for study (WLAC College Catalog).

*For more information refer to attached link:*

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### Multimedia 320 Class Schedule – Spring 2016

<table>
<thead>
<tr>
<th>3:15 p.m. – 5:30 p.m.</th>
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<tbody>
<tr>
<td><strong>NOTE:</strong> This syllabus and class schedule is subject to change if circumstances warrant it (e.g. student performance, etc.). Expect revisions and divergences.</td>
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- Week 1: Introduce course outline. Introduction of Adobe Creative Suite applications.
- Students choose which application in which to be certified. Learn how to effectively use book. Complete introductory lessons.
- Week 2: Varies for each student. Complete practice activities.
- Week 3: Varies for each student. Complete practice activities.
- Week 4: Varies for each student. Complete practice activities.
- Week 5: Varies for each student. Complete practice activities.
- Week 6: Varies for each student. Complete practice activities.
- Week 7: Varies for each student. Complete practice activities.
- Week 8: Introduce options for the final exam
- Week 9 & 10: Finals
Student Acknowledgment

(Please return this sheet to the instructor)

“I ________________________________, have completely read this syllabus and understand and agree to the course requirements.”

Please indicate below, any special needs or circumstances that may have some impact on your work in this class, and for which you may require special accommodations, including but not limited to physical or mental disabilities, inability to arrive in class on time or need to leave class early, observance of religious holidays, ect.

Special needs or circumstances: