

Summary Minutes
Film/TV Production
Advisory Board Meeting
Wednesday February 4, 2015
3:30 pm in ATA-116

Present:

Kevin Considine
West LA College Film Production Faculty

Laura Peterson
West LA College Film Production Faculty

Betty Goldberg
West LA College Film Production Faculty

Geary McLeod
Director
Member Local 600 Cinematography Guild

Gerald Alcantar
Board Member Workplace Hollywood
Member Diversity Committee, Academy for Television Arts and Sciences
Faculty Loyola Marymount University
Faculty UCLA

Mike Uva
Local 80 Production Grip
Author "The Grip Book"

Thom Davis (via phone)
Vice President
International Alliance of Theatrical Stage Employees (IATSE)

Paul Martin (via phone)
Senior Vice President
Global Recruitment & Inclusion, People & Organization
Sony Pictures Entertainment

Meeting was called to order by Kevin Considine and he shared the news that Jan Pfeiffer was offered a tremendous opportunity in New York and has left West to pursue that job.

Kevin shared about VP Biden's visit January 23, 2015 pointing out that one of the reasons that West LA College was chosen was due to the LAHiTECH grant. Thom Davis said that it was a good opportunity for him to have time to talk with several industry and political leaders who were there including Jay Rowe, West Coast Vice President TV Production HBO and Los Angeles

Community College District Chancellor Francisco C. Rodriguez. The visit included a tour of Dental Hygiene and then a private session with the VP and Jay Rowe and Film Production graduate student Judith “Toni” Torres were among the panel and Kevin told the story of the VP Biden calling Jay’s mother (she is a teacher living in Vermont and knows the VP’s mother) and of Toni getting invited by the VP to come work at the White House.

Laura gave the good news about the LAHiTECH grant being awarded

- \$15,000,000 to the collaborative which includes:
 - Pasadena Community College District – LEAD
 - Los Angeles City College – HUB LEAD
 - Los Angeles Valley College – HUB LEAD
 - Pasadena City College __ HUB LEAD
 - Santa Monica College __ HUB LEAD
 - \$1,000,000 West Los Angeles College regional partner with the following high schools:
 - University High School
 - Culver City High School
 - Hamilton High School
 - Westchester High School
 - Dorsey High School
 - Crenshaw High School

Kevin asked Geary McLeod to share the news regarding Disney/ABC. Geary said Disney/ABC was looking for some help in providing diversity to their television programs and also to train new camera loaders for their pedestal cameras. The shows feature children and often only shoot 8 hours 2 to 3 days per week, and Disney is losing the camera loaders to other shows with a longer shoot day. A meeting has been set up with Disney for Monday February 23, 2015 to discuss how West LA College can provide this training.

Thom Davis thanked Hollywood CPR for being a part of the initiative to increase the amount of the California Film Tax Credit. He believes it will pass which will bring more jobs back to California.

Thom also said we need to focus heavily on the 4 back lot jobs = Set Lighting, Set Dressing, Grip and Set Painting, as there will be many retirees in June and with the tax credit possibly passing and effective July 1, 2015 many unions will be in permits and they want to hire West Los Angeles College/Hollywood CPR graduates first

Kevin discussed with the board that we will do our best to add the classes this summer, but that definitely in the fall we would add Set Painting and continue with Grip, Set Dressing, and Set Lighting.

Laura began the curriculum discussion by asking Betty to describe her experiences with Culver High School as Film Production began offering a class there afterschool. The discussion led to a plan for Laura to continue Jan’s work re-writing the curriculum to not only include pre-classes for high school students, but to create 2-one-year certificates—1 leads to a WLAC Certificate and 2 also leads to a WLAC Certificate but includes requirements necessary for the Hollywood CPR Certificate

Kevin said the Motion Picture Television sound stage and shops building along with all the planned buildings came in significantly over budget and the committee was not aware that there were any problems financially. The architect had not communicated any issues and when he received the estimated costs he shared it with the campus facility committee and outlined savings plans. After several months of discussion the committee approved only 2 buildings going forward now, with the others at a later date when more funds have been raised. The sound stage was prioritized and is expected to receive full approval in May 2015.

Meeting was adjourned at 5:30 pm.

Minutes submitted by: Laura Peterson