What can I do with this major?

**AREAS**

**K-12**
- Teaching:
  - Pre-school
  - Elementary
  - Middle
  - Secondary
- Administration:
  - Principal
  - Superintendent
- Special Services:
  - Reading
  - Title 1
  - Guidance Counseling
  - School Psychology
  - School Social Work
  - Occupational Therapy
  - Physical Therapy
  - Audiology and Speech Pathology
  - Library/Information Services
  - Special Education
  - Career/Technical Education
  - Self-Enrichment
  - English as a Second Language
  - Curriculum Supervision
  - Subject Area Supervision
- Tutoring Services
- Test Preparation

**EMPLOYERS**

Elementary, middle and secondary schools:
- Public, private, Montessori, magnet, charter
- Overseas schools for military dependents
- Day care centers and nursery schools
- Boards of education
- Tutoring and learning centers
- Test preparation companies

**STRATEGIES**

- Obtain experience working with target age group through volunteer or part-time positions.
- Demonstrate patience, creativity and the ability to work well with people of various backgrounds.
- Develop strong communications skills to deal effectively with students, staff and parents.
- Complete a college level teacher preparation program to obtain certification for desired subject area or grade level. Requirements vary by state.
- Private schools may not require certification.
- Pursue multiple certifications to increase employability.
- Earn master's degree for higher pay and for a hiring edge in some districts.
- Join related organizations such as National Education Association, International Reading Association, National Council of Teachers of Mathematics, etc. to learn about current issues in the field.
- Research school administration graduate programs and certification requirements for principal positions.
- Graduate study is required for "special service" fields. Obtain master's degree in area to become a specialist.
<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
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<tbody>
<tr>
<td><strong>HIGHER EDUCATION</strong></td>
<td>Four-year colleges and universities</td>
<td>Earn Ph.D. in content area for teaching and research at four-year institutions. A master's degree may be sufficient for teaching at two-year schools.</td>
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<tr>
<td>Teaching</td>
<td>Two-year and community colleges</td>
<td>Pursue Ph.D. in higher education for upper level positions in university administration.</td>
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<tr>
<td>Research</td>
<td>Technical schools</td>
<td>Acquire minimum of a master’s degree in student personnel, student development, counseling or a related field for student affairs positions.</td>
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<tr>
<td>Information/Library Services</td>
<td>Medical and professional schools</td>
<td>Seek experience in higher education through student positions such as Resident Assistant, Orientation Leader, Peer Mentor, etc.</td>
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<td>Administration and Student Support Services: Admissions</td>
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<td>Secure significant experience in related field for technical school positions.</td>
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<td>Financial Aid</td>
<td>Obtain a master’s degree in library or information sciences from a program accredited by the American Library Association (ALA).</td>
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<td>Advising</td>
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<td>Development</td>
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<td>Alumni Affairs</td>
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<td>International Education and Study Abroad</td>
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<td>Student Affairs, i.e. Residence Life, Student Activities, Orientation, Leadership, Greek Life, Multicultural Affairs, Recreational Sports, Career Services</td>
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<tr>
<td><strong>ADULT AND CONTINUING EDUCATION</strong></td>
<td>Boards of education</td>
<td>Develop strong communication skills and the desire to help others.</td>
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<td>In-service Education</td>
<td>Colleges and universities</td>
<td>Seek volunteer or paid experience in area of interest, i.e. English as A Second Language training, GED preparation, literacy development, etc.</td>
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<td>Staff Development</td>
<td>Two-year and technical schools</td>
<td>Research certification and accreditation standards for instructional areas of interest.</td>
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<td>Professional Development</td>
<td>Community organizations: YMCA, Red Cross, etc.</td>
<td>Attain master’s or Ph.D. degree in adult education or a graduate degree in a subject or specialized area.</td>
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<td>Leisure-oriented Education</td>
<td>Correctional institutions</td>
<td>Earn a reputation of expertise and experience in a subject, profession, art, craft or trade.</td>
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<tr>
<td>Career/Technical Education</td>
<td>Museums</td>
<td>Demonstrate a repertoire of strategies for teaching learners with varied life experiences including age, skills and abilities, educational level, culture and socioeconomic status.</td>
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<tr>
<td>GED Preparation</td>
<td>Professional associations</td>
<td>Research certification options, visa requirements and overseas schools and programs for teaching abroad.</td>
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<td>Literacy Development</td>
<td>Residential care facilities</td>
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<td>English as a Second Language</td>
<td>Adult day healthcare centers</td>
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<td>Vocational services</td>
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<td>K-12 school systems</td>
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<td>Language schools: overseas and domestic</td>
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</tbody>
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### AREAS

**BUSINESS AND COMMUNICATION**
- Training
- Curriculum Development
- Publishing, Editing and Technical Writing
- Sales
- Customer Service
- Management

**GOVERNMENT**
- Administration
- Planning
- Evaluation
- Management
- Research and Writing
- Teaching
- Community Affairs

### EMPLOYERS

**BUSINESS AND COMMUNICATION**
- Bookstores
- Publishers: textbook, online textbook, newspaper, magazine, book, educational websites
- Test-preparation companies
- Software companies
- Education-related businesses: toy retailers, educational supply companies
- Public and private corporations

**GOVERNMENT**
- Federal government agencies:
  - Department of Education
  - Department of Defense
  - Overseas schools for military dependents
  - Department of Labor
  - Educational Resources Information Center (ERIC)
  - Health and Human Services
  - Library of Congress
  - National Archives and Records Administration
  - National Science Foundation
  - National Endowment for the Arts
  - National Endowment for the Humanities
  - Peace Corps
  - Americorps
  - Social service agencies
  - State and local government

### STRATEGIES

**BUSINESS AND COMMUNICATION**
- Stay current with business and industry literature and news.
- Research companies that utilize teaching/education experience or those that are open to hiring students from "any major."
- Conduct informational interviews to learn about career paths and to build a network of contacts.
- Seek experience through part-time jobs and internships in business; experience in sales may be necessary for some positions.
- Join related student associations and pursue leadership positions.
- Be prepared to start in entry-level positions such as management trainee programs.
- Learn webpage design and software packages relevant to publishing and media. Develop a portfolio.
- Consider earning an advanced degree to specialize in business or communications fields.

**GOVERNMENT**
- Seek involvement in student government, local political groups, local campaigns, civic organizations, community service projects, etc.
- Acquire experience through volunteering or completing an internship in a government agency.
- Develop strong analytical, verbal, research, writing and leadership skills.
- Build a network of contacts through referrals and informational interviews.
- Become familiar with the government application process. Utilize applicable websites and seek assistance from your college career center.
### Areas

<table>
<thead>
<tr>
<th>NONPROFIT</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Service</td>
<td>Service organizations: United Way, Red Cross, Goodwill Industries, Salvation Army, etc.</td>
<td>Research organizations’ values to find a good fit with yours.</td>
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<tr>
<td>Programming</td>
<td>Youth organizations and camps: YMCA, YWCA, Young Life, Scouts, etc.</td>
<td>Seek experience as a volunteer, intern or paid employee with social service or non-profit organizations.</td>
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<tr>
<td>Administration</td>
<td>Community recreation centers</td>
<td>Become familiar with government and community resources available for those in need.</td>
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<td>Management</td>
<td>Immigrant and refugee service providers</td>
<td>Develop a wide range of skills such as presenting, grant writing and fund raising, as professionals in nonprofit organizations may fill multiple roles.</td>
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<td>Public Relations</td>
<td>Shelters</td>
<td>Develop writing, research and public speaking skills and the ability to work with people from diverse backgrounds.</td>
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<td>Fund Raising/Development</td>
<td>Hospitals and hospices</td>
<td>Supplement coursework in with areas of interest such as business, human services, counseling or psychology.</td>
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<td>Policy Analysis</td>
<td>Residential treatment facilities</td>
<td>Demonstrate knowledge and experience in a specialty area, i.e. public health, environment, urban issues.</td>
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<tr>
<td>Research</td>
<td>Adult day healthcare centers</td>
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<td>Grant Writing</td>
<td>Correctional institutions</td>
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<td>Nursing homes</td>
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<td>Adoption agencies</td>
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<td>Churches, synagogues and mosques</td>
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### General Information

- Develop excellent communication skills, verbal and written. Become skilled in various teaching strategies and technologies.
- Demonstrate enthusiasm and energy for the field, particularly the desire to work with and help others.
- Obtain part-time, summer, internship or volunteer experience with the intended age group in various settings such as pre-schools, day cares, camps, community agencies, adult centers, YMCA’s, etc.
- Participate in co-curricular activities and related organizations to broaden skills, interests and networking opportunities.
- Bachelor’s degree is sufficient for certification to teach K-12 in most states. Obtain a master’s degree for advancement and to increase earning potential. Advanced degrees are required for specialists, education administration, college teaching and some other professional positions.
- Maintain current knowledge of state and national legislation regarding teacher certification.
- Identify transferable skills learned in teaching applicable to alternative careers:
  - Verbal and written communication, teaching and instruction, program planning, organization and record-keeping, working under pressure, meeting deadlines, motivating others, creativity, working autonomously, decision-making, problem solving and research.