Board of Directors Regular Quarterly Meeting West Los Angeles College Foundation June 16, 2020

MINUTES

Present: James M. Limbaugh, Rasel Menendez, Etelvina De La Torre, Scott Combest, Erik Moreno, Caroline Kelly, Albert Vera, Jr., and Kim Etheredge

Absent: Araceli Cole and John Nachbar (excused absence)

The meeting was called to order at 2:35 p.m.

Dr. Limbaugh welcomed and introduced Erik I. Moreno as the newest member of the board of directors, followed by peer introductions.

No public comment.

The minutes of the April 7, 2020 and May 26, 2020 board meetings were approved. The motion was made by E. Moreno and second by S. Combest. The motion carried.

R. Menendez presented the financial statements and the financial audit conducted by the District for the period ending June 30, 2019. After some discussion, the board accepted the audit as presented. The motion was made by E. Moreno and second by S. Combest. The motion carried.

The board then deliberated on what the appropriate fundraising goal for FY21 should be and decided on \$300,000 with a qualifier to further refine the amounts for restricted and unrestricted donations. The board took into consideration current market conditions, lack of a robust alumni database, prior support and possible naming opportunities. Individual board members will work with the director to develop a prospect list and strategize on virtual fundraising opportunities. The College will provide all the data necessary to inform "Asks" and elevate the discussion on opportunities to support West Los Angeles College, especially given its diverse student pollution, 45% LatinX, 23% African American and 5% Asian.

President Limbaugh discussed his 5 year Vision for the College and how it ties to the Foundation's fundraising goals. He also talked about the importance of racial equity and the work the Los Angeles Community College District and West are undertaking to address issues of structural inequity in our roles as educators and as members of society given the important issues raised by the untimely death of Mr. George Floyd. He invited the board to participate in an upcoming town hall meeting with Captain Don Rubio who oversees all Los Angeles County Sheriff's personnel at the nine campuses. He will be on hand to answer any questions regarding

policing as national concerns have brought this issue to the forefront and the sheriff's department has a lot of contact with our students.

There being no more business before the board, the meeting was adjourned at 4:01 p.m.

Next meeting: July 28, 2020

Rasel Menendez, Board Secretary